

## DESIGN-DRIVEN HOTEL LES CACTUS OPENS IN PALM SPRINGS



*From L-R: Les Cactus room, exterior and lobby*

Boutique design hotel Les Cactus has opened in the Californian desert oasis of Palm Springs, named after the 60's French rock'n'roll hit by Jacques Dutronc. Centrally located in the Warm Sands neighbourhood of the city, the 27-room hotel offers visitors to Palm Springs a unique 'Airbnb-meets hotel' experience.

The hotel boasts a clean and eclectic California design aesthetic, which includes its signature pink exterior with green and white striped accents. Set against the stunning backdrop of the San Jacinto Mountains, guests are also welcomed by an assortment of cacti upon arrival, including a 25-foot 'Pistol Pete' which can be seen from blocks away.

The pet-friendly hotel features a mix of one-bedroom suites and studios, many of which offer large kitchenettes. The beautifully appointed, bungalow-style guest rooms are light and breezy with a mix of contemporary and vintage furnishings. Additional amenities include a heated pool and hot tub, a massage room for guests looking for extra relaxation, a hammock garden and rooftop deck - both perfect for gazing at the stars. Communal living areas also provide guests with a residential feel and a complimentary continental breakfast will be served daily in the kitchen, where snacks and beverages will also be available throughout the day.

Commenting on the opening, Les Cactus owner Matthew Kurtz, said: "We are excited to present Les Cactus in one of California's most iconic destinations. We saw a need for a fun, design-focused and affordable property, that blurs the line between traditional hotel operations and mom-and-pop short-term rentals that guests will be excited to visit year-round. We want guests to feel as comfortable as they would in the home of a best friend or family member. That could mean grabbing snacks and drinks from the hotel's kitchen, playing the hotel's piano or acoustic guitar or stocking up on extra amenities from its curated retail shop."

For more information, visit [www.lescactusps.com](http://www.lescactusps.com)

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**About Palm Springs**

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information see [www.visitpalm Springs.com](http://www.visitpalm Springs.com).

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