



OKINAWA LAUNCHES NEW ONLINE TRAINING COURSE



From L-R: Hatonohama Beach, traditional Okinawa costume and karate which originated in Okinawa

Okinawa Convention and Visitors Bureau has launched a brand new training course with OTT, designed to help agents become experts on Japan's southernmost prefecture. Ideal for those new to the destination or for agents wanting to brush up on their existing knowledge, the course delves into Okinawa's fascinating landscape, natural beauty, history and culture and showcases the best experiences to be had in the prefecture. Prizes are also available for those who complete the course before the New Year, so there's never been a better time to sign up!

The training programme consists of three modules, '**Welcome to Okinawa**' which is an introduction to the prefecture, including details of its unique cuisine and heritage, '**Okinawa Islands**' which is a guide to designing the perfect itinerary, including information on how to hop between the islands and '**Experience Okinawa**' which includes tips for making the most of a client's trip, including when to spot humpback whales and the best places for trekking and kayaking. The course also features a selection of videos and stunning imagery to help bring the learning to life.

Agents can access the course by signing up to the Okinawa-dedicated training programme on the Online Travel Training (OTT) website. Those who complete the course by 31st December 2020 will be entered into a prize draw for a chance to win one of 5 top prizes of Awamori - Okinawa's prized spirit with a recipe over 500 years old and 20 runner-up prizes of goody bags.

For more information, or to sign up for the course, visit: www.onlinetraveltraining.com/free-courses/providers/okinawa-uk

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About Okinawa:

Japan's southernmost prefecture, Okinawa, comprises 160 subtropical islands boasting a year-round warm climate comparable to Hawaii, Miami and Cancun. Just 3 hours by air from Tokyo and blessed with incredible natural beauty, from lush forests to crystal blue waters with abundant coral and golden sands, Okinawa is perfect for beach lovers and sport enthusiasts alike whilst still appealing to culture seekers thanks to its unique history and heritage.

Using the bountiful fresh produce its natural environment produces, Okinawa's culinary culture is also unique and is believed to be a key factor in Okinawa's status as one of five longevity hotspots in the world.

For further information on Okinawa, visit: www.visitokinawa.jp

For further media information and images contact:

Be Okinawa – UK & Ireland Representative, Rebecca Pasha E: rebecca@humewhitehead.co.uk /

T: +44 (0) 203 375 4054