

NH HOTEL GROUP LAUNCHES NOVEMBER PROMOTION WITH DISCOUNTS OF UP TO 40% FOR STAYS UNTIL SPRING 2021

The ‘Cyber Days’ promotion – the Group’s best offer of the year – is bookable between 23rd and 30th November for stays until 31st March 2021



L to R: NH Collection Firenze Porta Rossa facade and room, Tivoli Marina Vilamoura views and room

London, 23rd November 2020. NH Hotel Group has launched a “Cyber Days” promotion offering the Group’s best discount of the year for travel until spring 2021. Guests will be able to stay for less in some of the best destinations in Europe and Latin America at selected* hotels operated by the Company within the NH Hotels, NH Collection, Anantara, nhow, Tivoli Hotels and Resorts and Avani brands.

The offer includes **discounts of up to 30%** on reservations made from 23rd - 30th November inclusive and an **additional 10%** discount for members of the NH Rewards loyalty programme. The promotion is valid for stays until 31st March 2021 and available in popular destinations including The Algarve, Amsterdam, Valencia, Florence, Budapest and Mexico City.

Free cancellation and free accommodation for children under 12 years old

With the guarantee of being able to cancel for free up to 7 days before arrival, guests can also book with peace of mind if their travel plans change, while free accommodation for children under 12 years of age is included as part of the promotion. In addition, guests booking one of the following hotels can enjoy the discounts on half board stays: Anantara Vilamoura Algarve Resorts, Tivoli Lagos, Tivoli Marina Vilamoura and Tivoli Carvoeiro Algarve Resorts.

Feel Safe at NH, safety for customers and employees

Following a comprehensive review of all its operations earlier this year, the Group introduced Feel Safe at NH, a set of measures that address the current health crisis. The measures have been under way for several months and include aspects such as maximising cleaning and sanitising processes, new digital solutions to reduce contact and maintain social distance, new processes and protocols for restaurant management and control of

air and water purification. **Feel Safe at NH** has been designed to ensure that anyone who is in a NH Hotel Group property, be they a customer or an employee, can feel safe.

**Full details, participating properties and terms and conditions, can be found at: <https://www.nh-hotels.com/deals/cyber-days>*

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About NH Hotel Group

NH Hotel Group (www.nh-hotels.com) is a consolidated multinational operator and one of the leading urban hotel companies in Europe and America, where it operates more than 350 hotels. Since 2019 the Company has been working with Minor Hotels to integrate their hotel brands under a single corporate umbrella with a presence in over 50 countries worldwide. This way, a portfolio of more than 500 hotels has been articulated around eight brands: NH Hotels, NH Collection, nhow, Tivoli, Anantara, Avani, Elewana and Oaks, which complete a wide and diverse range of hotel propositions connected to the needs and desires of today's global travellers.

Hume Whitehead Ltd (for NH Hotel Group)

Rebecca Pasha: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4054 / Email: rebecca@humewhitehead.co.uk

Laura Boo: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4056 / Email: laura@humewhitehead.co.uk

Corporate website: www.nhhotelgroup.com

Social media: www.nh-hotels.com/social-media