

## NH HOTEL GROUP LAUNCHES NEW GIFT CARDS AHEAD OF THE FESTIVE SEASON

*Valid for future hotel stays, spa treatments and restaurants at over 350 properties worldwide, new eGift cards make the perfect gift*



*L to R: Michelin star restaurant Vermeer at NH Collection Amsterdam Barbizon Palace, NH Collection Venezia Palazzo Barocci, NH Collection Valencia Colón*

**London, November 2020.** While travel may be restricted for now, many are still dreaming of their next escape, whether it be exploring one of Europe’s coolest capitals, a romantic trip to the Italian Riviera or a transatlantic break to the Big Apple. Those wanting to give their loved ones an unforgettable future travel experience can now purchase the NH Hotel Group’s new eGift cards, which are valid for hotel stays, spa treatments and gastronomy - including Michelin star restaurants - in over 350 properties operated by the Group worldwide.

The cards are ideal for those looking for an original and customisable gift, their loved one can enjoy wherever and whenever they want. Perfect for birthdays, weddings, Christmas or any other important celebration, the recipient will be able to choose from a wide variety of international hotels in over 30 countries, including destinations such as London, Berlin, Venice, Valencia, Amsterdam, Lisbon, New York, Mexico City and Buenos Aires. They are redeemable within all of the Group’s brands\* including NH Collection, nhow, NH Hotels, Anantara, Tivoli and Avani.

Commenting on the launch Otón Gómez, Senior Vice President of Marketing Services & E-commerce at NH Hotel Group, said: *“The most important thing for us is to offer unforgettable travel experiences, with maximum flexibility and comfort for our guests. This new launch aims to give recipients a trip with the flexibility to choose where and when they want to travel as well as the possibility to enjoy a wide range of experiences, hotels and brands that adapt to their wishes and needs.”*

In addition to hotel stays, the cards can also be used to treat loved ones to a special dining experience, either during a stay or independently, at the Group’s wide variety of eateries, including Michelin star restaurants

**The White Room** at NH Collection Amsterdam Grand Hotel Krasnapolsky and **Vermeer** at NH Collection Amsterdam Barbizon Palace.

Card values range from 50 to 1,000 EUR and can be split across multiple stays or experiences. The gift cards can be purchased online and redeemed at the participating hotel or restaurant. They are valid for 12-months from the date of purchase.

\*Full details, participating properties and terms and conditions, can be found at:

[www.nh-hotels.com/giftcards](http://www.nh-hotels.com/giftcards)

ENDS

#### About NH Hotel Group

NH Hotel Group ([www.nh-hotels.com](http://www.nh-hotels.com)) is a consolidated multinational operator and one of the leading urban hotel companies in Europe and America, where it operates more than 350 hotels. Since 2019 the Company has been working with Minor Hotels to integrate their hotel brands under a single corporate umbrella with a presence in over 50 countries worldwide. This way, a portfolio of more than 500 hotels has been articulated around eight brands: NH Hotels, NH Collection, nhow, Tivoli, Anantara, Avani, Elewana and Oaks, which complete a wide and diverse range of hotel propositions connected to the needs and desires of today's global travellers.

#### Hume Whitehead Ltd (for NH Hotel Group)

Rebecca Pasha: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4054 / Email: [rebecca@humewhitehead.co.uk](mailto:rebecca@humewhitehead.co.uk)

Laura Boo: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4056 / Email: [laura@humewhitehead.co.uk](mailto:laura@humewhitehead.co.uk)

Corporate website: [www.nhhotelgroup.com](http://www.nhhotelgroup.com)

Social media: [www.nh-hotels.com/social-media](http://www.nh-hotels.com/social-media)