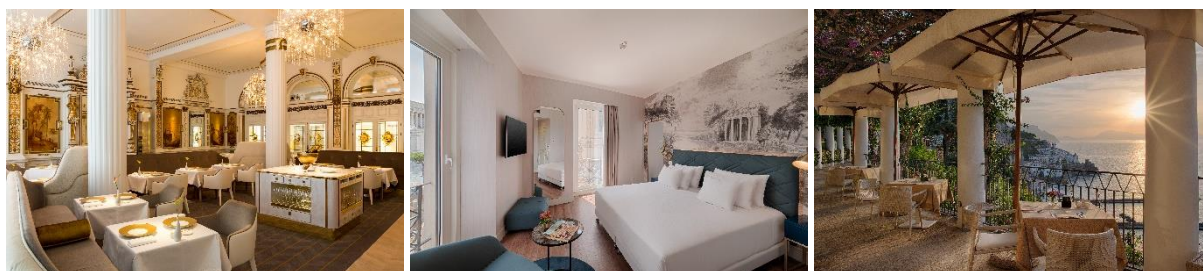


THE PERFECT CHRISTMAS GIFT FROM NH HOTEL GROUP – NOW EVEN BETTER VALUE

10% extra value added to the Group's eGift cards bought before 5th January for future hotel stays, spa treatments and restaurants at over 350 properties worldwide



L to R: Michelin star restaurant The White Room at NH Collection Amsterdam Grand Hotel Krasnapolsky, NH Collection Roma Fori Imperiali and NH Collection Grand Hotel Convento di Amalfi

London, December 2020. NH Hotel Group has launched a new offer on its eGift cards with 10% extra value added on purchases made before 5th January 2021. A great choice for those looking to treat loved ones to the gift of travel in 2021 and beyond, the eGift cards are valid for three years from the date of purchase and can be used for hotel stays, spa treatments and gastronomy - including Michelin star restaurants - in over 350 properties operated by the Group worldwide.

Whether that bucket-list trip is meandering along the romantic canals of Venice, exploring the art galleries and museums of Amsterdam, tasting local tapas and paella in Valencia or embarking on an adventure further afield in South America or the USA, there's never been a better time to purchase one (or more!) of the Group's eGift cards. Flexible and customisable, the eGift cards are ideal for Christmas, birthdays, weddings, special occasions and even Valentine's Day for those wanting to surprise their other half with a romantic escape of their choice.

The recipient will be able to choose from a wide variety of international hotels in over 30 countries, including properties in some of Europe's coolest cities such as London, Berlin, Rome, Barcelona, Amsterdam and Lisbon as well as worldwide destinations such as New York, México City and Buenos Aires. They are redeemable within all of the Group's brands* including NH Collection, nhow, NH Hotels, Anantara, Tivoli and Avani.

In addition to hotel stays, the cards can also be used to treat loved ones to a special dining experience, either during a stay or independently, at the Group's wide variety of eateries, including Michelin star restaurants **The White Room** at NH Collection Amsterdam Grand Hotel Krasnapolsky and **Vermeer** at NH Collection Amsterdam Barbizon Palace.

Card values start from 50 EUR with no upper limit and can be split across multiple stays or experiences. The gift cards can be purchased online and redeemed at the participating hotel or restaurant. They are valid for 36-months from the date of purchase*.

*Full details, participating properties and terms and conditions, can be found at:

www.nh-hotels.com/giftcards

ENDS

About NH Hotel Group

NH Hotel Group (www.nh-hotels.com) is a consolidated multinational operator and one of the leading urban hotel companies in Europe and America, where it operates more than 350 hotels. Since 2019 the Company has been working with Minor Hotels to integrate their hotel brands under a single corporate umbrella with a presence in over 50 countries worldwide. This way, a portfolio of more than 500 hotels has been articulated around eight brands: NH Hotels, NH Collection, nhow, Tivoli, Anantara, Avani, Elewana and Oaks, which complete a wide and diverse range of hotel propositions connected to the needs and desires of today's global travellers.

Hume Whitehead Ltd (for NH Hotel Group)

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