



LUXURY BOUTIQUE RESIDENCE, THE SAROJIN, TO HOST VIRTUAL FAM TRIP FOR UK TRAVEL TRADE

Registration for the live event, which will be hosted from Thailand on 5th May, is now open to all UK travel trade



From left to right: The Sarojin pool, lobby and beach

April 2021 Following the announcement of Thailand's phased reopening to international tourism, luxury boutique residence, The Sarojin, in Khao Lak will host a virtual FAM trip on Wednesday 5th May from 11am – 12 noon (GMT) for the UK travel trade. Registration for the event is now open and attendees can sign up [here](#).

The event will begin with an introduction from UK Sales Representative, Debbie Haw, followed by a resort overview and update of the current situation in Thailand from the property's owner, Kate Kemp. Resident Manager, Mr. Kasithadej Preechanond (Kade) and Sales Manager, Ms. Kanchanida Tansup (Naa) will then host a live tour of The Sarojin showcasing its spacious tropical gardens, luxurious infinity pool, secluded white sand beach, lobby and a selection of the resort's 56 deluxe private residences. Attendees will also learn more about The Sarojin's spa, tailor-made excursions and F&B offering - including a unique collection of private dining experiences. There will be an opportunity for Q&As at the end.

Commenting on the plans, Kate said: *"We can't wait to virtually welcome the UK's travel trade to The Sarojin for this very special event. Our team has been working hard throughout the pandemic to maintain the resort and whilst we have additional safely measures in place, the look, feel and ambiance of The Sarojin remains the same – a luxurious retreat that offers privacy, serenity and space which attendees will be able to experience a taste of during the live tour. Since reopening our doors in*

February, we've been delighted to see guests returning and hope to welcome travellers from the UK later this year."

Nestled within ten acres of tropical grounds that lead directly onto the beachfront, The Sarojin is surrounded by five spectacular national parks and is within easy reach of the world-famous dive sites of the Similan and Surin Islands. A 55-minute drive north from Phuket Airport, the five-star resort is located within the province of Phang Nga which, under Thailand's current plans for a phased return to quarantine-free travel, will see fully vaccinated international visitors gain access to the region without restriction from 1st October 2021.

The virtual FAM trip is open to all UK travel trade representatives, but attendees must sign up at least 48 hours before the event. A recording will also be available for those that cannot attend. For further details, contact Debbie Haw on: salesuk@sarojin.com

-Ends-

About The Sarojin

The Sarojin is beautifully set on an 11km stretch of secluded white sand beach in Khao Lak, just a 55-minute drive north of Phuket Airport, and is surrounded by five spectacular national parks and the world-famous dive sites of the Similan and Surin Islands. Designed in a contemporary Asian style, the five-star resort's 56 deluxe residences are nestled within ten acres of tropical grounds leading directly onto the beachfront. Each guest room features its own private garden and "sala" sundeck, couples' baths with waterfall showers, and plunge and relaxation pools that blend into the natural habitat. Other facilities include an attentive "Imagineer" who can create tailor-made experiences for hotel guests and complimentary use of a fully equipped fitness centre, mountain bikes, sailing catamarans, sail boats, sea kayaks and windsurfing boards. Tranquility is guaranteed as no children under the age of 10 are permitted to stay at The Sarojin.

*The Sarojin has been recognised for its fine dining offering by **The MICHELIN Guide Bangkok, Phuket, and Phang-nga 2020**. The highly-regarded restaurant guide honours those that consistently provide diners with high quality products, a 'mastery of flavour and cooking techniques' and value for money, as well as demonstrating the chef's personality within the cuisine.*

The Sarojin has been voted consistently in Conde Nast Traveller's Top Resorts in Thailand: Readers' Choice Awards 2013-2020

For further information on The Sarojin, please visit: www.sarojin.com and [The Sarojin 360 Tour](#)

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