

## EVA AIR SELLS AIRLINE TAGS FROM RETIRED 747 AIRLINER

*New tags demonstrate EVA's innovative use for old materials*



**17 November 2021** – Taiwan's leading independent airline, EVA Air, has started selling airline tags made from retired EVA 747 aircraft. In further testament to its sustainability credentials, the new airline tags are being produced by German company Aviationtag, using the outer skin of a Boeing 747-400 wide body airliner that was retired from EVA Air's fleet in August 2017.

Aviationtag specialises in recycling retired airplane parts into one-of-a-kind collectors' items, with the EVA Air tags being one of the latest additions to the company's line of aircraft memorabilia. A licensing partnership was formed between the plane's original owners and Aviationtag following a successful bid from the latter to acquire a part of the retired aircraft.

With its simple design, the collectible tag is a versatile item that can be used as a unique bag or luggage tag, or a key-chain. Although Aviationtag made 15,000 aircraft skin tags from the aircraft part it acquired, only some 2,000 are available in Taiwan, attracting collectors, fans and aircraft aficionados alike to seize the opportunity to own a piece of the plane while stocks last.

Every tag comes with a serial number, and retains the original paintjob of the aircraft skin along with marks from wear and tear over years of active service, an EVA Air spokesperson said.

The craft, registered as B-16411, was in EVA Air's fleet for 19 years before its retirement and subsequent dismantlement in June 2020 at the San Bernardino International Airport in California, U.S.

The tags come in white, green and orange, the colours of EVA Air's logo, with orange being the rarest as it covers the smallest surface area of the aircraft. The tags are available for purchase from locals on EVA Air



Home Delivery Shopping (<https://mall.evaair.com/homedelivery/>) and internationally from Aviationtag ([www.aviationtag.com](http://www.aviationtag.com)).

In addition to the launch of the tag, EVA recently announced its commitment to fighting climate change, targeting net zero carbon emissions by 2050. The Taiwan-based airline made its case for sustainability at the 65<sup>th</sup> annual conference of the [Association of Asia Pacific Airlines](#) (AAPA) held on November 12.

More about EVA and its commitment to sustainability is available at [www.evacsr.com](http://www.evacsr.com) while bookings can be made and travel information found at [www.evaair.com](http://www.evaair.com).

**Ends**

**About EVA Air:**

[EVA Air](#) is a Star Alliance member and is one of 11 [SKYTRAX-rated](#) 5-Star airlines worldwide. It also ranked 7th among the SKYTRAX World's Top 10 Airlines and secured additional spots in SKYTRAX's top 10 for Best Economy Class Onboard Catering, Best Business Class Airlines, World's Best Airline Cabin Cleanliness, World's Best Airport Services and more. [TripAdvisor](#) recognised it among the "Top 10 Airlines – World" and awarded it top spots in four more categories in its [Travelers' Choice Awards for Airlines](#) while [Travel + Leisure](#) readers ranked it in the [Top-10 International Airlines](#). It won a spot in [Condé Nast Traveler's](#) prestigious [2021 Readers' Choice Awards](#) for the [Top 10 Airlines in the World](#) and also earned a place in [AirlineRatings.com's](#) "Best of the Best" World's Best Airlines 2021 after similarly high ratings for safety and COVID compliance in January. The carrier was established in 1989 as Taiwan's first privately owned international airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies a fleet of more than 80 Boeing and Airbus aircraft to over 60 international destinations throughout Asia, Oceania, Europe and North America where gateways are Chicago, Houston, Los Angeles, New York, San Francisco, Seattle, Toronto and Vancouver. Travellers can learn more about EVA destinations and schedules or book and buy tickets at [www.evaair.com](http://www.evaair.com).

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