



NH COLLECTION
HOTELS



FROM FORMER GLASSWORKS TO EXCLUSIVE HOTEL, THE BRAND NEW NH COLLECTION VENEZIA MURANO VILLA PROMISES AN UNFORGETTABLE STAY

New four star hotel is located on the beautiful island of Murano with exclusive views of the Lagoon

London, 25 November 2021. Industrial architecture and a vision of the past meet at NH Hotel Group's evocative new NH Collection Venezia Murano Villa hotel. Located within the former "Fornace De Majo" glassworks, the new 4-star property welcomes its guests to a truly unique environment on the Island of Murano in the Venetian Lagoon.

"NH Hotel Group has always been committed to protecting the historical and artistic heritage of the cities in which it is located, while enhancing the original appearance of the hotel buildings themselves", comments Hugo Rovira, Managing Director Southern Europe and USA at NH Hotel Group "In this case, with NH Collection Venezia Murano Villa, the goal was to let our guests breathe in the authentic atmosphere of the historic glassworks that once stood here from the moment of their arrival, and we worked with both the owners and the architects to realise a dream and restore value to the extraordinary character of the place".

The design concept - by the H&A Associati architectural studio of Venice - recalls the origins of one of the first glassworks in Murano and brings this ancient art closer to the world of design. The complex of 12 pre-existing buildings has been preserved as a reminder of the entire production cycle while, throughout the hotel, traces of the

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previous use are intact: the exposed concrete walls, the steel slabs, the furnace-shaped windows, exposed installations and even objects of art and artistic glass production. In addition, the original chimney and the exposed bricks have been preserved, through careful enhancement of the original design, as a tribute to the history and importance of this building for the city. From the beginning, the challenge was to transform the entire structure from a place of manufacture to a place of hospitality, with all the comforts and services needed to make the guest experience truly unforgettable. This is why, in the long process of redesigning the spaces, several premium brands collaborated with the architecture studio: from Artemide, which created a line of ad hoc glass-metal lamps based on a study of the torch traditionally used in furnaces, to Rubelli, which used typical Venetian fabrics inspired by the colours of the lagoon to upholster the restaurant's armchairs and curtains; not forgetting the Zucchetti taps in the rooms, the chairs and tables by Saba Italia and Calligaris, the outdoor furniture by Varaschin, and the fitness equipment by Technogym.



The building has a total area of approximately 4,800 square metres and extends from the main entrance on Fondamenta Navagero (opposite the Glass Museum and the Cathedral of San Donato) to the opposite side, overlooking the Venetian Lagoon. The beating heart is the central courtyard from where guests can admire the entire complex but also access the suites and the hotel restaurant. There are 104 rooms in total - from Superior and Premium to Junior Suite Duplex and the Laguna View Suite - some of which overlook the Lagoon and the islands of Sant'Erasmus and Le Vignole. They all feature exclusive furnishings and precious pieces of Murano glass and pamper guests with the services that have always distinguished the NH Collection brand, such as rain-effect showers, flat-screen TV, free Wi-Fi, espresso coffee machines and Sleep Better Mattresses for a truly perfect rest.



Guests at NH Collection Venezia Murano Villa can also take advantage of the hotel's rich gastronomic offering. Breakfast choices include both sweet and savoury, as well as options for children and those with particular dietary needs.



For lunch or a candlelit dinner, the hotel's restaurant overlooking the Lagoon tickles guests' palates with an à la carte menu inspired by the local culinary tradition, all served in an elegant and refined setting opening onto an intimate and private pier.

Finally, for a drink before dinner or to taste the famous Venetian aperitif, NH Collection Venezia Murano Villa has two bars, one with an atmospheric terrace from which guests can admire the view.

The hotel also offers guests a 24-hour gym and a spa, the ideal place to relax and recharge the batteries after a long day. Here guests can be pampered with various treatments for the body and face, such as the Vitamin Scrub or the Regenerating Treatment with Himalayan Pink Salt.

The NH Collection Venezia Murano Villa offering is completed by 5 meeting rooms, all modular and adaptable according to the needs of guests and clients. From formal meetings to private events and even wedding ceremonies, the spaces can host up to 130 people and have all the equipment and services necessary for every type of event. Adjacent to the hotel is Navagero Park, a public space connected to the hotel complex, which can be accessed directly from the central courtyard, offering a large green space and playground for children and which is reserved exclusively for the hotel in the evening. Finally, a charming private traditional Venetian pier offers a unique view of the lagoon, as well as providing a convenient mooring for boats and transport for guests ... a dream location from which to start an unforgettable holiday.

About NH Collection

NH Collection is NH Hotel Group's upper-upscale brand, noteworthy for its unique and emblematic hotels in principle cities of Europe and Latin America. Based on the chain's premium value proposition, these hotels retain their local character to inspire and captivate their guests. Striving for going beyond ordinary, NH Collection Hotels are thoroughly designed for those who want to make the most of their stays and live truly extraordinary moments through unique, creative and innovative experiences.

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