

## EVA AIR LAUNCHES e-LIBRARY SERVICE FOR INFLIGHT READING

*New service adds choice and provides information on COVID safety and environmental protections*



**08 January 2022** – EVA Air, Taiwan’s leading independent airline, has today introduced digitised books and magazines for passengers’ inflight reading throughout its global network. The brand-new “EVA e-Library” service is available now for passengers to download widely read newspapers and magazines on their mobile devices before boarding and after arriving at their destinations. Aiming to eliminate newspaper and magazine waste, save energy, reduce emissions and fight global warming, in addition to giving passengers more reading choices and providing added COVID preventions, EVA has become the first airline in Taiwan to provide this service.

*“Climate change and environmental protection practices are a critical concern for all of us,”* said EVA President Clay Sun. *“EVA accelerated development of its digital reading services to not only expand inflight reading material selections and boost COVID safety but also to protect our environment. We launched our EVA e-Library to meet the high standards our passengers expect from us and deliver another automated service, consistent with the contact-free check-in and limited-interaction boarding we have been piloting while COVID is upending the travel industry.”*

International EVA Air and UNI Air passengers can download publication content to their own mobile devices from 48 hours before until 24 hours after their scheduled departures. Content available to each passenger is based on their infinity MileageLands card tier or cabin class. For example, Diamond Card frequent flyers can access as many as 20 different newspapers, magazines, books and periodicals while business class passengers can choose from 10. In addition to those publications offered to all frequent flyers and cabin classes, passengers can buy additional reading materials.



To celebrate its e-Library launch, EVA is making a special introductory offer of nine additional free downloads, from now until 31 March 2022. Passengers can look forward to sampling EVA's brand-new service as soon as international travel opens up again.

Before COVID became a global issue, EVA Air offered passengers popular local newspapers and magazines, based on each flight's origin, destination and routing. Due to onboard space and payload restrictions, no more than 70 publications in Mandarin Chinese, English and local languages can be provided on individual flights. Daily newspapers are not available for some flights due to delivery limitations. Using the EVA e-Library service, passengers can enjoy as many as 500 different publications in 31 languages, covering a wide range of topics with regularly updated selections.

EVA Air upholds rigorous COVID-19 prevention standards and continually enhances the measures it employs. It has automated more services, including automatic check-in and piloting a boarding system using biometrics with facial recognition. It is also working with a digital-solution-provider and IATA (International Air Transport Association) to trial digital health passports. The EVA e-Library is a giant step towards creating a more secure, convenient and comfortable flying experience for passengers. At the same time, EVA is employing practical actions to achieve its net zero carbon emissions commitment by 2050.

Travellers can learn more about EVA and book travel at [www.evaair.com](http://www.evaair.com)

**Ends**

**About EVA Air:**

[EVA Air](#) is a Star Alliance member and is one of 11 [SKYTRAX-rated](#) 5-Star airlines worldwide. It also ranked 7th among the SKYTRAX World's Top 10 Airlines and secured additional spots in SKYTRAX's top 10 for Best Economy Class Onboard Catering, Best Business Class Airlines, World's Best Airline Cabin Cleanliness, World's Best Airport Services and more. [TripAdvisor](#) recognised it among the "Top 10 Airlines – World" and awarded it top spots in four more categories in its [Travelers' Choice Awards for Airlines](#) while [Travel + Leisure](#) readers ranked it in the [Top-10 International Airlines](#). It won a spot in [Condé Nast Traveler's](#) prestigious [2021 Readers' Choice Awards](#) for the [Top 10 Airlines in the World](#) and also earned a place in [AirlineRatings.com's](#) "Best of the Best" World's Best Airlines 2021 after similarly high ratings for safety and COVID compliance in January. The carrier was established in 1989 as Taiwan's first privately owned international airline. It is part of the respected Evergreen Group and a sister company to global container-shiping leader Evergreen Line. It flies a fleet of more than 80 Boeing and Airbus aircraft to over 60 international destinations throughout Asia, Oceania, Europe and North America where gateways are Chicago, Houston, Los Angeles, New York, San Francisco, Seattle, Toronto and Vancouver. Travellers can learn more about EVA destinations and schedules or book and buy tickets at [www.evaair.com](http://www.evaair.com).

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