

## **IN ITS COMMITMENT TO SUSTAINABILITY, NH HOTEL GROUP PRESENTS ITS NEW 100% ENVIRONMENTALLY FRIENDLY AMENITIES**



- The new products are of natural origin and their packaging is made of 100% recycled and recyclable material.
- They are available in all the hotels in Europe from December 2021 and will become available in America in 2022.
- They have been certified by EU Ecolabel as ecological and environmentally friendly products.

**London, March 16<sup>th</sup>, 2022.-** Aware of the impact generated by single-use plastics and as part of the company's commitment to sustainability, NH Hotel Group wants to offer its guests the opportunity to contribute by minimising the impact of their trips on the environment in everyday actions. Specifically, its hotels in Europe now have new environmentally friendly amenities that will contribute to the total elimination of single-use plastic items in its establishments.

From now on, in the bathrooms of a room of any NH Collection, NH Hotel, Tivoli, Avani or nhow hotel, guests will find dispensers made in recycled and 100% recyclable PET attached to the wall next to the shower and the toilet. In addition to the dispensers, all accessories such as combs or toothbrushes have also been changed. These are made using sustainable materials (wheat straw, PSM -corn starch- and natural fibres) and their packaging is 100% recycled and recyclable cardboard printed in soy ink and without varnish. The design of these dispensers and the rest of the packaging is inspired on the traditional products of old-fashioned apothecaries with a sophisticated and modern touch that evokes quality, naturalness and respect for the environment. In the case of the dispensers and accessories of the nhow brand, the design is modern and in line with the brand aesthetics.

These new larger-capacity receptacles will make it possible to eliminate more than 14 million individual containers that were used each year in the chain's hotels. In other words, **plastic waste worldwide is reduced by 40% (45 metric tonnes), equivalent to 364 metric tonnes of CO2**. Furthermore, the elimination of 5 million bars of soap will mean no longer wasting 70 metric tonnes of product every year.

### The best for skincare too

Both the container and the contents are ecological and sustainable. Gels, shampoos and creams have been selected with care and are made using active ingredients of natural origin, beneficial to both guests and the environment. They do not contain parabens, silicones or alcohol, and have not been tested on animals. They also have the EU Ecolabel environmental excellence stamp, which is awarded to products and services that meet the highest environmental standards throughout their life cycle.

In the words of Sandra Pérez, Experience Design and Innovation Director at NH Hotel Group *"the fight against climate change is strategic and fundamental for our company. With significant actions such as the elimination of all single-use plastics in our hotels, we are helping to reduce our carbon footprint and implement a responsible consumption of resources"*.

### Commitment to reduce single-use plastics

NH Hotel Group established a plan in 2018 to eliminate disposable items made of single-use plastic from its standards for all the brands in the portfolio. In 2020, articles such as plastic cups in the rooms, laundry bags, slipper packs, candy wrappers, among others, were eliminated or replaced with more sustainable alternatives.

### About NH Hotel Group

NH Hotel Group is a consolidated multinational operator and one of the benchmark urban hotel companies in Europe and America, where it operates more than 350 hotels. Since 2019 the Company has been working in conjunction with Minor Hotels on the integration of its commercial hotel brands under the same corporate umbrella with presence in more than 50 countries all over the world. A portfolio of more than 500 hotels is managed in this way under eight brands: NH Hotels, NH Collection, nhow, Tivoli, Anantara, Avani, Elewana and Oaks, which make up a broad and diverse range of hotel options connected to the needs and wishes of modern-day global travelers.

#### Hume Whitehead Ltd (for NH Hotel Group)

Laura Boo: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4056 / Email: [laura@humewhitehead.co.uk](mailto:laura@humewhitehead.co.uk)  
Richard Hume: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4051 / Email: [richard@humewhitehead.co.uk](mailto:richard@humewhitehead.co.uk)

Corporate website: [www.nhhotelgroup.com](http://www.nhhotelgroup.com)  
Social media: [www.nh-hotels.com/social-media](http://www.nh-hotels.com/social-media)



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