



## Newmarket Holidays launches new Festive brochure for 2022.

***New brochure features exciting additions to destinations such as the Canadian Rockies, Italy's Lake Como, and a game reserve in South Africa as well as existing customer favourites.***

**April 22** – Newmarket Holidays, the independently-owned escorted tours, events and cruise specialist operator, has released a new Festive brochure to help its customers reconnect with travel around the world for Christmas 2022, a pleasure denied to holidaymakers in the past two years. With the scrapping of testing regulations in the UK and beyond, holiday planning for the summer and winter months is now possible, with many countries having dropped the need for a pre-departure test, making the travel process so much easier.

The new brochure will include a total of seven brand new tours, with highlights including: 'Christmas in Niagara and Toronto', 'Christmas Spirit in the Canadian Rockies', 'New Year in Verona and Lake Garda' and 'New Year on Safari'. Each carefully curated journey is family-friendly and will enable the specialist's customers to celebrate the festive season in a choice of incredible, wish-list destinations.

Commenting on the new brochure launch, Newmarket Holidays' Head of Trade Sales, Richard Forde, said *"Following the removal of restrictions, we know our customers are eager to make up for lost time, particularly when it comes to the festive season. We took this into consideration when collating and expanding our Festive brochure for the year. The new escorted tours, which have been added to our seasonal programme, offer plenty of experiences for creating memories of a lifetime."*

Forde continued: *"We've still included our popular Christmas market breaks around Europe and festive sailings for ocean and river cruises. Our Lapland day trips, which were able to go ahead last December, are another highlight of this brochure and are almost sold out. We've been operating these family-friendly packages to Swedish Lapland for 10 years. Over this time, our specially chartered flights from 13 regional airports have transported more than 2,500 customers every year. We're currently over 80% sold and anticipating a sell-out season."*

Newmarket Holidays' Festive 2022 Brochure can be ordered from Tradegate now.

For more information on Newmarket Holidays' festive holidays as well as a new offer for April, 'Reconnect. Reimagine. Rediscover.' with up to 10 per cent savings on 2022 departures, visit [www.newmarketholidays.co.uk](http://www.newmarketholidays.co.uk)

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### **About Newmarket Holidays**

Newmarket Holidays is a multi-award winning, independently owned British tour operator, providing a portfolio of escorted trips, resort-centred stays, and event-focused tours throughout the world. Founded in 1983, Newmarket Holidays has steadily grown and expanded to become one of the UK's leading and most respected travel companies. High standards of customer care and value are integral to Newmarket Holidays' operations and this is reflected in the meticulously-designed tours, from accommodation to on-the-ground experiences.

Offering a vast selection of escorted, air-inclusive tours within the UK, Europe, Americas, India and South-east Asia, Newmarket Holidays also presents a range of ocean and river cruises. Additionally the tour operator is a popular provider of concert and event experiences such as Lapland Santa Experience, the Wimbledon Lawn Tennis Championships and performances by classical violinist and orchestra leader André Rieu.

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