

NH Hotel Group launches *Click&Meet*, the new functionality of NH PRO, for booking meeting and event spaces online



Left to right: NH Collection München Bavaria and NH Collection Berlin Friedrichstrasse

- **Through NH PRO (the part of the website for professionals) users can access price and availability information in real time, in addition to obtaining immediate confirmation of the reservation**
- **This new NH PRO functionality gives access, at any time and from any place, to more than 1,600 spaces in 103 hotels in 14 countries**

London, May 3rd 2022 - NH Hotel Group, part of Minor Hotels, is delighted to announce the launch of *Click&Meet*, a new feature of NH PRO for booking meeting and event spaces online. Thanks to this new tool, users will be able to access, at any time and from any place or device, more than 1,600 spaces in 103 hotels in 14 countries. In addition, in just three minutes and in four easy steps, they will be able to check price and availability information and make a firm reservation instantly.

Likewise, this service allows access to available packages, easily and quickly, and reservations can be cancelled for free up to 14 days before the event.

During 2019, the company held more than 110,000 events in its spaces, attended by approximately 4 million people. With the reactivation of events and business trips, and looking into the future, the company plans to expand the functionalities of this tool, offering the user, for example, the possibility of reserving spaces and rooms at the same time, as well as including more spaces and more hotels from different countries.

This functionality is currently available in Austria, Belgium, Czech Republic, Denmark, Germany, Hungary, Ireland, Luxembourg, Poland, Romania, Slovakia, Switzerland, the Netherlands, and United Kingdom.

Digitisation and innovation in the MICE segment

As part of its constant commitment to digitising its services and with the aim of offering even more options every day adapted to the new needs of its customers, NH Hotel Group recently launched *Buyouts by NH*. This service offers the possibility of exclusively hiring some of its hotels and spaces in their entirety and with full privacy, and flexibility so that customers can customise them according to their needs.

Another of the group's recent proposals is the reservation of outdoor spaces through *Outdoor Spaces by NH*. The chain thus makes numerous types of spaces available to customers, from terraces with mountain views to rooftops in urban areas.

In addition to all these innovative proposals, other well-known services of the chain are available, such as *Smart Spaces*, thanks to which customers can enjoy exclusive spaces to work and organise small business meetings in unique locations, with all the comforts and services of the hotels; and *Hybrid Meetings*, through which the group has implemented different technological innovations aimed at facilitating the virtual planning of events, guaranteeing the development of hybrid meetings and conferences with all health protocols in the best locations.

With the new NH PRO *Click&Meet* function, NH Hotel Group continues to expand its digital offer of tools to improve the experience of its business clients, as it did with the launch of NH PRO just a few months ago. This progress in the digitisation of professional channels aligns to the company's commitment to innovation, one of the key levers of the global strategy, and constantly adapts to meet market trends and needs.

About NH Hotel Group

NH Hotel Group (www.nhhotelgroup.com) is a consolidated multinational player and a leading urban hotel operator in Europe and America, where it operates over 350 hotels. Since 2019, the Company works with Minor Hotels in the integration of their hotel brands under a single corporate umbrella with presence in over 50 countries worldwide. Together, both Groups have a portfolio of over 500 hotels articulated around eight brands: NH Hotels, NH Collection, nhow, Tivoli, Anantara, Avani, Elewana and Oaks - that comprise a broad and diverse range of hotel propositions connected to the needs and desires of today's global travelers.

Hume Whitehead Ltd (for NH Hotel Group)

Laura Boo: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4056 / Email: laura@humewhitehead.co.uk

Richard Hume: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4051 / Email: richard@humewhitehead.co.uk

Corporate website: www.nhhotelgroup.com

Social media: www.nh-hotels.com/social-media



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