

Newmarket Holidays launches Escorted Tours Collection for 2022-24



16 June 2022 - Newmarket Holidays, the Escorted Tours, Cruise and Events specialist, has released its Escorted Tours and Holidays Collection for 2022-2024 and put all its 2023 products on sale. An additional eight new programmes have also been added, including *Madrid, Porto & the Douro Valley*; *Salzburg & the Austrian Tyrol*; and *Costa Rica – Wildlife, Rainforest & Caribbean Beach*.

The latest collection is introduced alongside its new campaign, ‘Dream it. See it. Share it.’, which sees booking incentives offering up to 15 per cent savings on 15 popular tours. In addition, the company has a 10 per cent saving on the rest of its award-winning touring portfolio for 2022-24.

Richard Forde, Head of Trade Sales, said, *“With our full product portfolio on sale and encouraging bookings, it feels like the travel industry is finally back to normal. We hope this new collection, brimming with possibilities, whether it’s for later this year or planning ahead, will ignite our customers’ inspiration and allow them to journey to different corners of the world with their loved ones.”*

The operator recently reported launching their 2024 worldwide portfolio due to forward demand on long haul bookings, and the launch of their 2023 European programme means their full portfolio is now fully on sale.

Richard Forde, Head of Trade Sales continued *“The removal of testing requirements around the world, and most recently in the US is perfectly timed with the release of our*

2022-2024 collection. Customer confidence has also grown, and the rise in bookings for not only this year, but up until 2024 reflects this. We took this all into careful consideration when curating new tour itineraries to add to our portfolio, focusing on experiences that will help customers unlock new stories at every turn, take them beyond the guidebooks and allow for cultural immersion and connection.”

Newmarket Holidays’ regional departures offer convenience and fewer crowds and queues, which means the escorted tours operator can offer customers an alternative to the main airport hubs for many of their holidays. In addition, tour managers are always on hand, from the moment customers arrive at the airport of their destinations, helping them to feel secure with all travel elements of their holiday. This additional support gives customers the reassurance they need and is just one of the many advantages of booking with a respected tour operator via their local travel agent.

Newmarket Holidays’ latest campaign, ‘Dream it. See it. Share it.’ runs from 6 June – 31 July with up to 15 per cent off our escorted tours and holidays for 2022, 2023 and 2024. For full details, see www.newmarketholidays.co.uk

- Ends -

About Newmarket Holidays

Newmarket Holidays is a multi-award winning, independently owned British tour operator, providing a portfolio of escorted trips, resort-centred stays, and event-focused tours throughout the world. Founded in 1983, Newmarket Holidays has steadily grown and expanded to become one of the UK’s leading and most respected travel companies. High standards of customer care and value are integral to Newmarket Holidays’ operations and this is reflected in the meticulously-designed tours, from accommodation to on-the-ground experiences.

Offering a vast selection of escorted, air-inclusive tours within the UK, Europe, Americas, India and South-east Asia, Newmarket Holidays also presents a range of ocean and river cruises. Additionally the tour operator is a popular provider of concert and event experiences such as Lapland Santa Experience, the Wimbledon Lawn Tennis Championships and performances by classical violinist and orchestra leader André Rieu.

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