



NH Hotel Group launches its second nhow hotel in Germany

Design & lifestyle hotel nhow Frankfurt opens its doors, with Germany's highest rooftop bar launching this autumn

29 September 2022 - The new nhow Frankfurt has opened its doors in the German financial metropolis, the second hotel from NH Hotel Group's design and lifestyle nhow brand to open in Germany, along with nhow Berlin. Located in the 190-metre-high, mixed use ONE Tower by CA Immo in the western banking district, the 375-room hotel occupies 14 floors of the 47-floor skyscraper and offers business travellers and guests inspiring spaces, bold design and views to enjoy. Thanks to the interior design by renowned Spanish design studio Rafael de La-Hoz and mural artist David Zuker, large-scale, artistically interpreted pop-art-style banknote motifs can be found on walls and ceilings throughout the building.

The highlight of nhow Frankfurt, the NFT SKYBAR & RESTAURANT, is located at the top of the ONE tower. Expected to open in autumn 2022, it is Germany's highest rooftop bar, offering a 360-degree panoramic view of the city skyline. It complements the extensive culinary offering, consisting of two restaurants, as well as the Gold Bar on the ground floor and the Café "Rich Barista". A spa area with two saunas and a fitness room, as well as 18 meeting rooms are also part of the range of services and facilities. Accommodation rates start at 150 euros for two people in a double room including breakfast. Further information can be found [here](#).

Colourful murals and wall graffiti as far as the eye can see

The hotel's design celebrates its location under the motto "The Art of Money", from colourful banknote motifs on the walls to an impressive sculptural, golden staircase in the entrance area inspired by falling coins, its shape conveying movement, lightness and robustness. The design studio of Rafael de La-Hoz based its design on the powerful, dynamic appearance of the skyscraper and transferred this to the interior.

The 375 rooms, which offer a sweeping view of the Main metropolis, are spread over 11 floors and feature bold, gaudy graffiti on the walls and ceilings by Spanish artist David Zuker. In all rooms, the

theme of money is casually and entertainingly implemented with urban and creative motifs. The design theme of the 24 square metre standard rooms reflects some of the most important currencies of the world, while the junior suites are dedicated to common themes from the world of finance. Symbolic murals, such as the three monkeys (hear nothing, say nothing, see nothing) dropping their dice on the gaming table, are skilfully staged by Zuker. The combination of power and money, reflecting the competition between the economic powers of China and America, characterises the design of the 90-square-metre presidential suite in a colourful and mischievous pop-art-aesthetic. Guests booking a suite or selected Premium Skyline rooms also receive exclusive access to the VIP Insider Lounge.

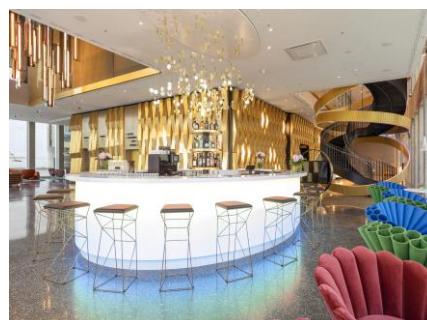
Ramón Aragonés, CEO of NH Hotel Group, believes that "the nhow Frankfurt is a key step in the expansion of the nhow brand", and adds: "The latest nhow openings, in important European capitals such as Brussels, London and Amsterdam, have been very well received. Now, we arrive in the economic capital of Germany and provide the brand with a unique location and with the best team, which will allow us to differentiate ourselves from the rest of the hotels on offer in the city and continue promoting nhow as the design and lifestyle brand of the NH Hotel Group".



Junior Suite World Casino



Hotel Entrance



Golden Bar

Germany's highest rooftop bar and plenty of culinary delights

The NFT SKYBAR & RESTAURANT on the 47th floor of the ONE, named after the Non-Fungible-Tokens, is considered a true highlight of nhow Frankfurt. Up to 199 people can celebrate on the top floor of the tower at the same time while enjoying Californian dishes, as well as the panoramic view of the Frankfurt skyline. The signature cocktails have been reimaged into an exclusive collection of NFTs allowing guests to purchase their very own piece of the nhow metaverse whilst sipping on a cocktail.

The Kantine restaurant offers an extensive breakfast selection as well as international dishes and local specialities in the evening. All plates are prepared in the open kitchen in front of the guests. David Zuker designed surrealistic, imaginative currencies as wall motifs for the restaurant, which adorn the portraits of personalities such as Sissi, Nefertiti, Goethe and Beethoven.

Freshly baked goods and especially American dishes, as well as coffee specialities, are available in the Rich Barista coffee shop in the entrance area. With its extravagant atmosphere, the Gold Bar in the lobby entices guests to enjoy a cocktail or snack. VIPs and guests of the suites have access to the exclusive Insider Lounge, which offers food from morning to evening, while nhow Frankfurt also offers flight attendants staying at the hotel their own area - The VAULT - with a kitchen, sofa and drinks.

You can find first impressions in the video-[link](#).

About nhow

nhow is the unconventional lifestyle brand of the NH Hotel Group. The iconic hotels were designed by Foster + Partners, OMA/Rem Koolhaas, Karim Rashid, Sergei Tchoban and Matteo Thun, among others. Each nhow is inspiring and surprising, from the lobby to the rooms and from the service to the décor. What they all have in common is that certain "wow" factor. Located in leading creative cities, nhow hotels adapt to their surroundings like a chameleon. After the hotels in Amsterdam, Berlin, London, Milan, Rotterdam, Marseille and Brussels, the nhow Frankfurt is now the brand's eighth hotel. For more information, visit www.nhow-hotels.com/en.



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