

The Sarojin removes all single-use plastics in continued drive to reduce impact on environment

The luxury, boutique residence has introduced reusable water bottles and refillable ceramic amenities



From L-R: New ceramic amenities, pool and refillable water bottles. High-res images are available here

20 December 2022. Aware of the impact generated by single-use plastic and as part of its ongoing commitment to sustainability, Thailand's 56-room boutique residence, The Sarojin, has removed all plastic water bottles and one-use amenities from the resort. From now on, all guests will be provided with a complimentary reusable water bottle at check in to use during their stay - and take home if they wish - and amenities at all residences have been replaced with stylish ceramic refillable dispensers.

The use of plastic water bottles at The Sarojin was already limited as in 2019 the resort invested in an on-site water bottling plant and replaced plastic bottles with glass reusable bottles in all guest residences and meetings rooms. However, there were instances when plastic bottles were used such as airport transfers, excursions and Lady Sarojin boat trips and with the introduction of **reusable** water bottles, this will no longer be the case. Several refill stations have been installed throughout the resort's grounds for guests to top up their bottles as needed with a choice of normal water and a selection of flavour infused waters available, including jasmine flower and lime on Mondays and green apple and thyme on Sundays.

Additionally, one-use amenities have been replaced with **refillable ceramic dispensers**, whilst continuing to use the luxurious products by the sustainable skincare brand JUKU, whose ethos is to offer a natural sensory experience that brings back balance to body and mind. JUKU's products use the finest natural ingredients including some of the most exquisite essential oils and herb extracts

with the selection of aromatic products available at The Sarojin including rosemary and lavender shampoo, rosemary and lavender conditioner, lavender and tea tree body wash, patchouli bath foam, patchouli and charcoal bath salts and lavender body lotion.

The Sarojin has been committed to sustainability since its inception and runs several energy-conserving, sustainable water and waste reduction initiatives but, the introduction of these two products has enabled the resort to completely eliminate its use of plastic bottles. In fact, The Sarojin was recently awarded **Best Hotel** at the **Responsible Thailand Awards 2022**, which recognise organisations for their green initiatives and tireless efforts to promote sustainable tourism.

The boutique residence has earned itself an outstanding reputation for supporting community projects with ongoing initiatives such as the recently launched <u>'One Booking One Tree'</u>, which supports local mangrove reforestations programmes; <u>The Sarojin Cares Days</u>, which see staff and guests that wish to volunteer work with the community to support an array of well-deserving projects; and <u>The Sarojin Khao Lak Community Fund</u>, a community fund directing and administering funds to various elements of Khao Lak's development.

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About The Sarojin

The Sarojin is beautifully set on an 11km stretch of secluded white sand beach in Khao Lak, just a 55-minute drive north of Phuket Airport and is surrounded by five spectacular national parks and the world-famous dive sites of the Similan and Surin Islands. Designed in a contemporary Asian style, the five-star resort's 56 deluxe residences are nestled within ten acres of tropical grounds leading directly onto the beachfront. Each guest room features its own private garden and "sala" sundeck, couples' baths with waterfall showers, and plunge and relaxation pools that blend into the natural habitat. Other facilities include an attentive "Imagineer" who can create tailor-made experiences for hotel guests and complimentary use of a fully equipped fitness centre, mountain bikes, sailing catamarans, sail boats, sea kayaks and windsurfing boards. Tranquillity is guaranteed as no children under the age of 10 are permitted to stay at The Sarojin.

The Sarojin has been recognised for its fine dining offering by **The MICHELIN Guide Bangkok**, **Phuket**, **and Phang-nga 2021**. The highly-regarded restaurant guide honours those that consistently provide diners with high quality products, a 'mastery of flavour and cooking techniques' and value for money, as well as demonstrating the chef's personality within the cuisine.

The Sarojin has been voted consistently in Conde Nast Traveller's Top Resorts in Thailand: Readers' Choice Awards 2013-2022

The Sarojin Community Care Fund

Established in December 2004 <u>The Sarojin Community Care Fund</u>, which was initially set up to help rebuild the communities surrounding our resort in the wake of the devastating 26 December tsunami, continues to contribute to a number of worthy local projects in Khao Lak. From providing medical provision for prosthetic limbs and supporting local orphanages with childcare, to building school classrooms, roads and covering the cost of a full-time veterinary surgeon to care for the local wildlife, there's such a huge variety of ways our fund gives back to those closest to us. Guests are encouraged to donate to the fund during their stay, with 100% of the money raised distributed to local community projects.

For further information on The Sarojin, please visit: <u>www.sarojin.com</u> and <u>The Sarojin 360 Tour</u>

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