

## EVA AIR CELEBRATES 30<sup>TH</sup> ANNIVERSARY OF LONDON ROUTE

*Milestone celebrations include ticket sale, social media competition and bus advertising campaign*



**13 MARCH 2023** - [EVA Air](https://www.evair.com), Taiwan's leading independent airline, is celebrating the 30<sup>th</sup> anniversary of the launch of its flights from London Heathrow to Bangkok and Taipei with a series of promotions and competitions, including a promotional flight ticket sale, a social media competition and a bus advertising campaign. The airline will also be marking the occasion with its trade partners at a 30<sup>th</sup> Anniversary Party to be held on 30<sup>th</sup> March 2023, the actual date of the anniversary, at St. Pancras Renaissance Hotel in central London.

To mark the occasion, for all return flights booked from London Heathrow to Bangkok or Taipei on EVA Air's [website](https://www.evair.com) between 27 March and 10 April 2023 for departures between 1 May and 9 December 2023, the airline will automatically apply a discount of GBP30 on all economy class tickets\*; GBP60 on all Premium Economy class tickets and GBP90 on all Royal Laurel Class (Business Class) tickets.

EVA Air will continue the celebrations with a social media Flight Ticket Giveaway competition, which will run from 30<sup>th</sup> March to 10<sup>th</sup> April 2023, whereby the award-winning airline will be giving away 1 x Premium Economy Class return ticket and 1 x Economy Class return ticket (for either London Heathrow to Bangkok or London Heathrow to Taipei) in a lucky draw. The competition will run on EVA Air's Facebook @EVAIRWAYSORPUK and Instagram @EVAIR\_UK accounts.

The 30<sup>th</sup> Anniversary sale will be promoted by EVA Air by means of a London bus advertising campaign, which will take place between 27<sup>th</sup> April and 10<sup>th</sup> April 2023 on 175 buses in the London area. The advertising campaign will incorporate a new logo specially designed for the 30<sup>th</sup> anniversary celebrations as well as the details of the sale and a QR code, which can be easily scanned to take the traveller straight to the booking page of EVA Air's [website](https://www.evair.com).



Commenting on the 30<sup>th</sup> anniversary, Sarah Wu, EVA Air's General Manager in the London office, said: "We are very excited to be celebrating the 30<sup>th</sup> anniversary of the launch of our flights from London to Bangkok and Taipei. It has been an incredible 30 years and we have seen these routes become more and more popular with travellers from the UK. We wanted to mark this special occasion by giving back to our customers to thank them for their continued support of EVA Air"

EVA Air flies daily from London Heathrow to Bangkok and Taipei. Travellers can learn more about EVA Air's commitment to safety and award-winning services, explore its global route system and book flights at [www.evaair.com](http://www.evaair.com).

**Ends**

\*V and W economy class tickets excluded

**About EVA Air:**

[EVA Air](http://www.evaair.com) is a Star Alliance member and is one of 10 [SKYTRAX-rated](#) 5-Star airlines worldwide. It also ranked 7th among the SKYTRAX World's Top 10 Airlines and secured additional spots in SKYTRAX's top 10 for Best Economy Class Onboard Catering, Best Business Class Airlines, World's Best Airline Cabin Cleanliness, World's Best Airport Services and more. [TripAdvisor](#) recognised it among the "Top 10 Airlines – World" and awarded it top spots in four more categories in its [Travelers' Choice Awards for Airlines](#) while [Travel + Leisure](#) readers ranked it in the [Top-10 International Airlines](#). It won a spot in [Condé Nast Traveler's](#) prestigious [2021 Readers' Choice Awards](#) for the [Top 10 Airlines in the World](#) and also earned a place in [AirlineRatings.com's](#) "Best of the Best" World's Best Airlines 2021 after similarly high ratings for safety and COVID compliance in January. The carrier was established in 1989 as Taiwan's first privately owned international airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies a fleet of more than 80 Boeing and Airbus aircraft to over 60 international destinations throughout Asia, Oceania, Europe and North America where gateways are Chicago, Houston, Los Angeles, New York, San Francisco, Seattle, Toronto and Vancouver. Travellers can learn more about EVA destinations and schedules or book and buy tickets at [www.evaair.com](http://www.evaair.com).

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