

The Sarojin Launches New 7-Night Package to Meet Rising Demand for Multi-Generational Stays

Customers booking the multi-generational package will be eligible for a 30% discount on additional rooms booked at the residence







From L-R: Pool Residence, Family Fun on Cycle Ride Glimpse of Local Life Tour, Jacuzzi Pool Suite

17 April 2023. To meet the rising demand for multi-generational stays, luxurious boutique residence, The Sarojin, has launched a new "7-night Summer Family Fun" package which also entitles families or groups to a 30% discount on any second room or additional rooms booked at the residence in Khao Lak, Thailand. The new "7-night Summer Family Fun" package is bookable in either a Jacuzzi Pool Suite, for up to 4 people sharing, or a 2-Bedroom Pool Residence for up to 6 persons sharing.

Guests who book either a Jacuzzi Pool Suite or a 2-Bedroom Pool Residence can enjoy a 15% early bird discount if booked 60 days prior to arrival and a 10% discount if booked 30 days prior to arrival, but then also enjoy a 30% discount on any additional rooms booked for additional family or friends who also stay for 7 nights - applicable to all stays between 10th May and 30th September (inclusive) 2023.

Ideal for multi-generational families (children must be 10 years and above to stay at The Sarojin) or groups of friends celebrating a special occasion, this newly launched package includes 7-nights' accommodation in a Jacuzzi Pool Suite or 2-Bedroom Pool Residence; private return transfers (with complimentary wifi, cold beers and soft drinks) from/to Phuket International Airport; a la carte all-day breakfast with sparkling wine served until 6pm for 4 people; a full day's adventure on a Thai long-tail boat for 2 adults and 2 children in Phang Nga Bay exploring the amazing limestone karsts and including a sea cave canoe and James Bond Island trip, sea gypsy village and temples exploration; and one Chef's Thai Favourites dinner for 4 persons with a choice from an amazing

variety of <u>unlimited</u> Thai cuisine dishes – perfect for those hungry teenagers. Also included is a complimentary invitation to participate in The Sarojin's wide range of conservation and community activities, such as the resort's ongoing mangrove reforestation supporting The Sarojin's newly launched "One Booking One Tree" initiative, coastal beach cleaning and visits to community and childcare centres.

The Sarojin's new package was launched to cater for an increasing trend for multi-generational and group stays and has been carefully put together to appeal to teenagers, parents and grandparents alike. As with all bookings at The Sarojin, the package benefits from an all-day a la carte breakfast served until 6pm, which is ideal for teens who like that extra hour in bed, as well as complimentary use of wifi, the fitness centre, mountain bikes and a range of watersports' equipment (including a 16ft sailing hobie cat, Omega Topaz dinghy for 4 people, paddle boards, sea kayaks and windsurfs).

Prices for the "7-night Family Fun Package" start from THB 121,400 (approx. £2,850) inclusive of all taxes, and are based on 7-nights for two adults and two children (aged between 10-17 years old) sharing a Jacuzzi Pool Suite as well as the activities listed above. Extra nights can be added and are inclusive of a la carte breakfast with sparkling wine for 2 people (available all day).

Ends

About The Sarojin

The Sarojin is beautifully set on an 11km stretch of secluded white sand beach in Khao Lak, just a 55-minute drive north of Phuket Airport and is surrounded by five spectacular national parks and the world-famous dive sites of the Similan and Surin Islands. Designed in a contemporary Asian style, the five-star resort's 56 deluxe residences are nestled within ten acres of tropical grounds leading directly onto the beachfront. Each guest room features its own private garden and "sala" sundeck, couples' baths with waterfall showers, and plunge and relaxation pools that blend into the natural habitat. Other facilities include an attentive "Imagineer" who can create tailor-made experiences for hotel guests and complimentary use of a fully equipped fitness centre, mountain bikes, sailing catamarans, sail boats, sea kayaks and windsurfing boards. Tranquillity is guaranteed as no children under the age of 10 are permitted to stay at The Sarojin.

The Sarojin has been recognised for its fine dining offering by **The MICHELIN Guide Bangkok, Phuket, and Phang-nga 2021**. The highly-regarded restaurant guide honours those that consistently provide diners with high quality products, a 'mastery of flavour and cooking techniques' and value for money, as well as demonstrating the chef's personality within the cuisine.

The Sarojin has been voted consistently in Conde Nast Traveller's Top Resorts in Thailand: Readers' Choice Awards 2013-2022

The Sarojin Community Care Fund

Established in December 2004 <u>The Sarojin Community Care Fund</u>, which was initially set up to help rebuild the communities surrounding our resort in the wake of the devastating 26 December tsunami, continues to contribute to a number of worthy local projects in Khao Lak. From providing medical provision for prosthetic limbs and supporting local orphanages with childcare, to building school classrooms, roads and covering the cost of a full-time veterinary surgeon to care for the local

wildlife, there's such a huge variety of ways our fund gives back to those closest to us. Guests are encouraged to donate to the fund during their stay, with 100% of the money raised distributed to local community projects.

For further information on The Sarojin, please visit: www.sarojin.com and The Sarojin 360 Tour

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