



EVA AIR LAUNCHES SOCIAL MEDIA CAMPAIGN TO WIN WEST HAM UNITED HOME GAME TICKETS

EVA will give away 2 x general admission tickets for every home game throughout the 2023/24 season



31 August 2023. EVA Air, Taiwan's leading independent airline, is giving away a pair of general admission tickets to every home game played by their partners, West Ham United, throughout the 2023/2024 English Premier League Season. Lucky football fans will have a chance to win the tickets by following, liking and commenting on social media posts on EVA Air's official UK Instagram account, @evaair_uk and Facebook account, @evaairwayscorpuk.

EVA Air will create a post on Facebook and Instagram where applicants, who must be aged 18 or over, can enter the competition fourteen days prior to every West Ham United home game and winners will be chosen at random seven days prior to kick-off. All participants need to do is follow EVA Air on Instagram or Facebook, or both, then like the post that corresponds to the home game they would like to attend, and finally tag the person they would like to attend with in the comments section. The promotion will be active from West Ham United's second home game against Manchester City until their last home game against Luton Town and full terms and conditions are available on the EVA Air website.





Sarah Wu, General Manager of EVA Air's London office says: "We are excited to be able to offer this social media competition, which will help us increase engagement on our website and brand awareness of our flights and services among West Ham United's large fanbase."

The 2023/24 season will mark the sixth consecutive year that EVA Air has enjoyed a partnership with the Premier League football club and 2022/2023 UEFA Europa Conference League winners. The high profile partnership has already involved five years of fan activations and initiatives, player attendances and multiple branding opportunities for the airline and has helped EVA Air, one of the few 5-star SKYTRAX rated airlines, to increase awareness of its products and services in the UK and internationally.

Information about EVA Air's services, fares and routes, in addition to booking and buying options, is available at www.evaair.com.

Ends

About EVA Air:

EVA Air is a Star Alliance member and is one of 10 SKYTRAX-rated 5-Star airlines worldwide. It also ranked 7th among the SKYTRAX World's Top 10 Airlines and secured additional spots in SKYTRAX's top 10 for Best Economy Class Onboard Catering, Best Business Class Airlines, World's Best Airline Cabin Cleanliness, World's Best Airport Services and more. TripAdvisor recognised it among the "Top 10 Airlines – World" and awarded it top spots in four more categories in its Travelers' Choice Awards for Airlines while Travel + Leisure readers ranked it in the Top-10 International Airlines. It won a spot in Condé Nast Traveler's prestigious 2021 Readers' Choice Awards for the Top 10 Airlines in the World and also earned a place in AirlineRatings.com's "Best of the Best" World's Best Airlines 2021 after similarly high ratings for safety and COVID compliance in January. The carrier was established in 1989 as Taiwan's first privately owned international airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies a fleet of more than 80 Boeing and Airbus aircraft to over 60 international destinations throughout Asia, Oceania, Europe and North America where gateways are Chicago, Houston, Los Angeles, New York, San Francisco, Seattle, Toronto and Vancouver. Travellers can learn more about EVA destinations and schedules or book and buy tickets at www.evaair.com.

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