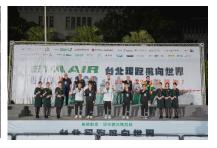


REGISTRATION NOW OPEN FOR EVA AIR MARATHON

This year's event is open to runners of all abilities and will take place on Sunday 27th October 2024







May 2024 – EVA Air, Taiwan's leading independent airline, is set to host its best-ever EVA AIR MARATHON on Sunday 27th October 2024 and registration is now open for all running enthusiasts to enter. EVA Air has been organising and holding its own professional marathon since 2018 and the event has already welcomed over 100,000 participants from over 40 international countries.

Taking place in Taiwan's vibrant capital city of Taipei, this year's EVA Air Marathon is being organised in collaboration with Chinese Taipei Culture, Leisure and Sports Association, Taiwan Tourism Administration, Taipei City Government Department of Information and Tourism as well as the Chinese Taipei Road Running Association. The EVA Air Marathon is IAAF and AIMS certified.

For those runners keen to take part, but not quite ready for the full marathon distance of 26.2 miles (42.195 kms), there are also half marathon, 10km and 3km alternatives available. Beginning outside Taipei's Presidential Office plaza at 5:10am*, the EVA Air Marathon offers competitors the chance to enjoy Taipei's scenery as they run past some of the city's most famous sights, including the Memorial Hall, National Theatre and East Gate, before crossing the finish line in Dajia Riverside park.

On completion of the marathon, runners will receive a medal and electronic certificate to commemorate their achievement, as well as a towel and storage bag. All those entering the various races will also be entered into a sweepstake to win EVA Air flight tickets to a variety of destinations and receive a range of discounts and deals on various shopping and travel products as well as up to 4,200 Award Miles.



Clay Sun, EVA Air President, said: "We are delighted to once again be hosting the EVA Air Marathon Event offering runners worldwide the opportunity to explore Taipei from the roadside. I hope this event continues to encourage travellers to visit Taiwan and enjoy all that it has to offer."

Participants can register for the event at www.evaairrun.com/en until 30th May 2024, with entry to the full marathon distance costing NT\$ 1,800 (approx. £44); NT\$ 1,100 (approx. £27) for the half marathon, NT\$ 800 (approx. £20) for the 10km race and NT\$ 500 (approx. £12) for the 3km event.

To learn more about EVA Air's travel destinations and award-winning services, and to buy tickets, visit www.evaair.com

Ends

About EVA Air:

EVA Air is a Star Alliance member and is one of 10 SKYTRAX-rated 5-Star airlines worldwide. It also ranked 7th among the SKYTRAX World's Top 10 Airlines and secured additional spots in SKYTRAX's top 10 for Best Economy Class Onboard Catering, Best Business Class Airlines, World's Best Airline Cabin Cleanliness, World's Best Airport Services and more. TripAdvisor recognised it among the "Top 10 Airlines – World" and awarded it top spots in four more categories in its Travelers' Choice Awards for Airlines while Travel + Leisure readers ranked it in the Top-10 International Airlines. It won a spot in Condé Nast Traveler's prestigious 2021 Readers' Choice Awards for the Top 10 Airlines in the World and also earned a place in AirlineRatings.com's "Best of the Best" World's Best Airlines 2021 after similarly high ratings for safety and COVID compliance in January. The carrier was established in 1989 as Taiwan's first privately owned international airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies a fleet of more than 80 Boeing and Airbus aircraft to over 60 international destinations throughout Asia, Oceania, Europe and North America where gateways are Chicago, Houston, Los Angeles, New York, San Francisco, Seattle, Toronto and Vancouver. Travellers can learn more about EVA destinations and schedules or book and buy tickets at www.evaair.com.

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