



The Sarojin Hosts UK Trade During TTM+

The resort welcomed 18 representatives from some of the UK's leading travel trade companies during the renowned event.



Image one from L-R: Sam Collins, Best At Travel / Andy Carroll, Asia Travel Specialist/ John Parker, Premier Holidays/ Alison Haining, Elegant Resorts & If Only Holidays / Helen Wheat, TravelBag / Nandita Patel, Audley Travel / The Sarojin's Sales Manager Khun Naa and Owner Kate Kemp / Mark Crosby, Lusso Travel / Gemma Brown, Travel Republic / Mark Mallinson, Gold Medal / Jennie Moore, Kuoni UK / Steve Johnson, Destinology / The Sarojin's General Manger Khun Pe and Oscar L'Opera, Destination2. / **Image two:** The group with the addition of Ching Man, Kenwood Travel / Rachel Gleave, Turquoise Holidays / Ashley Wheeldon, Turquoise Holidays and The Sarojin's Resident Manager Operations Khun Kade. / **Image three:** The Sarojin's Sales Manager Khun Naa with James Jones, The Lotus Group. / **Image four:** The Sarojin's Sales Manager Khun Naa with Mark Mallinson, Gold Medal. / **Image five:** The Sarojin's Sales Manager Khun Naa with David Kevan, Chic Locations.

[Images and a short video clip of the group can be downloaded here.](#)

June 2024. Thailand's luxurious five-star boutique residence [The Sarojin](#) has had a busy week hosting 18 UK travel trade representatives during this year's Thailand Travel Mart Plus (TTM+) event which took place in Khao Lak from 5th-7th June.

Those staying at the resort included buyers from Asia Travel Specialist, Audley Travel, Best At Travel, Chic Locations, Destination2, Destinology, Elegant Resorts & If Only Holidays, Gold Medal, Kenwood Travel, Kuoni, Lusso Travel, Premier Holidays, TravelBag, Travel Republic and Turquoise Holidays.

During their stay, The Sarojin owner Kate Kemp met the group at the resort to thank them for their continued support of the property, which has had a strong start to the year from trade sales with the UK remaining as its largest source market. She also updated the buyers on summer bookings, which have increased following the release of the resort's special summer rate with stays from as little as £140 per night from now until the end of September. With bright blue skies and glorious sunshine all week long, the agents were able to experience why a summer stay at The Sarojin offers great value to their customers, providing a luxury stay for less.

Site inspections of the resort were also conducted by representatives from DialAFlight / The Lotus Group and Southall Travel.

TTM+ is well-established as the premier showcase of tourism in Thailand, where sellers and buyers from across the world come together to build on existing partnerships and forge new ones. This year's event shone a spotlight on the transformation of Thai tourism towards more meaningful travel with a focus on high value and sustainability.

For more information about The Sarojin, please visit: www.sarojin.com

Ends

About The Sarojin

The Sarojin is beautifully set on an 11km stretch of secluded white sand beach in Khao Lak, just a 55-minute drive north of Phuket Airport and is surrounded by five spectacular national parks and the world-famous dive sites of the Similan and Surin Islands. Designed in a contemporary Asian style, the five-star resort's 56 deluxe residences are nestled within ten acres of tropical grounds leading directly onto the beachfront. Each guest room features its own private garden and "sala" sundeck, couples' baths with waterfall showers, and plunge and relaxation pools that blend into the natural habitat. Other facilities include an attentive "Imagineer" who can create tailor-made experiences for hotel guests, an idyllic resort pool, a rejuvenating spa integrated with nature and complimentary use of a fully equipped fitness centre, mountain bikes, sailing catamarans, sailboats, sea kayaks and windsurfing boards. Tranquillity is guaranteed as no children under the age of 10 are permitted to stay at The Sarojin.

The Sarojin has been recognised for its fine dining offering by [The MICHELIN Guide Thailand](#). The highly regarded restaurant guide honours those that consistently provide diners with high-quality products, a 'mastery of flavour and cooking techniques and value for money, as well as demonstrating the chef's personality within the cuisine.

The Sarojin Community Care Fund

Established in December 2004 [The Sarojin Community Care Fund](#), which was initially set up to help rebuild the communities surrounding our resort in the wake of the devastating 26 December tsunami, continues to contribute to several worthy local projects in Khao Lak. From providing medical provision for prosthetic limbs and supporting local orphanages with childcare to building school classrooms, roads and covering the cost of a full-time veterinary surgeon to care for the local wildlife, there's such a huge variety of ways The Sarojin's fund gives back to those closest to the resort. Guests are encouraged to donate to the fund during their stay, with 100% of the money raised distributed to local community projects and can join The Sarojin team on regular excursions and volunteer days in the local community, combining their luxurious escape with a sense of giving back and helping the local community during their time in Khao Lak.

For further information on The Sarojin, please visit: www.sarojin.com and [The Sarojin 360 Tour](#)

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