



nhow London Launches Sizzling Add-Ons For Valentine's

True Romance package and Sinful Kiss cocktail among the seasonal treats



Pictures: Stylish bedroom, Big Ben in the lobby, nhow London lounge style. [High-res images available to download here](#)

29 January 2024 - Design-led Shoreditch hotel, nhow London, has launched two new sizzling packages for Valentine's celebrations.

Guests at the 190-room lifestyle hotel can show their love with a *Love Heart* add-on (£50) that includes Prosecco, heart-shaped balloons, home-made sweets and a personalised mirror message to their partners. Visitors who want to take the romance up a level can select the *True Romantic* package (£65), which adds LED candles and rose petals for a super-sexy stay.

The hotel has also introduced four stylish bouquet options for guests who want to surprise their lover with a free delivery of flowers to their room. *Crimson Rebellion* is an exuberant assortment of rich red roses, complimented with waxflower and a selection of foliage; *Bohemian Rose Garden* is a classic bouquet bursting with fresh garden roses in beautiful shades; *Punk Pastel Paradise* matches the charm and grace of peach roses, champagne lisianthus and delicate pink astilbe with scented eucalyptus, while *Striking Red* is a timeless bouquet of six fine red roses. Prices start from £70.

In addition to the in-room upgrades, couples can wine and dine at the hotel's high-energy, good vibe restaurant, *Guilty by Olivier*, with an indulgent foodporn menu that includes a three-course Valentine's meal (£45) starting with a Sinful Kiss rum cocktail - created exclusively for the season.

nhow London is the perfect spot for fun-loving couples enjoying a sexy Valentine's getaway. The London-reloaded design style includes a Big Ben rocket in the lobby and bold neon features throughout, with bedrooms that have Notting-Hill style front doors and a riot of colours decorating the designer furniture and carpets, with a queen-size bed, large shower, entertainment centre, Dilmah tea and bespoke toiletries from La Bottega adding to the comfort. For even more luxury, the hotel's suites feature a king-size bed, separate living room with corner sofa, a separate bath and shower and a Brompton foldaway bike for easy travel across the capital.

Rooms start from £227 per night over Valentine's weekend, <https://www.nhow-hotels.com/en/nhow-london>

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Notes to Editors:

about nhow hotels

nhow is Minor Hotels disruptive hotel brand, known for its iconic establishments. Inspired by the cities in which they are located and designed by the leading creative minds of our times (Foster+Partners, OMA, founded by Rem Koolhaas, Karim Rashid, Sergei Tchoban, Teresa Sapey and Matteo Thun, among others), nhow is simultaneously a hotel and a creative hub. Each nhow establishment becomes a landmark in its city, a melting pot for creativity. At a nhow hotel everything is unexpected, through-provoking and surprising. Every room, restaurant and lobby are an invitation to meditate, a call to take action in our lives, as embodied by the slogan #changenhow. Each guest will live their own personal experiences with one thing in common: the wow factor! Located in key urban districts undergoing a transformation, the nhow hotels quickly emerge as landmarks for self-discovery and experimentation through 'artivism'. Why wait? The time is now, nhow.

about Minor hotels

Minor Hotels is an international hotel owner, operator, and investor currently with more than 530 hotels in operation. Minor Hotels passionately explores new possibilities in hospitality with a diverse portfolio of

properties designed intelligently to appeal to different kinds of travellers, serving new passions as well as personal needs. Through our Anantara, Avani, Oaks, Tivoli, NH Collection, NH Hotels, nhow, Elewana, Marriott, Four Seasons, St. Regis, Radisson Blu and Minor International properties, Minor Hotels operates in 56 countries across Asia Pacific, the Middle East, Africa, the Indian Ocean, Europe, South America and North America.

With dynamic plans to expand existing brands and explore strategic acquisitions throughout opportunistic markets, Minor Hotels pursues a vision of a more passionate and interconnected world. Minor Hotels is part of the GHA DISCOVERY loyalty programme, enabling travellers to savour every moment at home or away, while being recognised and rewarded at participating hotels and resorts worldwide.

For more information, please visit www.ghadiscovery.com and www.minorhotels.com
Please also visit our newsroom: www.minorhotelsne.pr.co

Contact details for nhow London:

Dan Johnson or Laura Boo
Hume Whitehead
dan@humewhitehead.co.uk
laura@humewhitehead.co.uk

Contact details for Minor Hotels:

Tomas Villachica Gayo
General Communication
t.villachicagayo@nh-hotels.com