

Press release

nhow Offers Winter Travellers Up To 25% Off Stays at Design-Led Hotels Across Europe

Sustainability-conscious urban properties in Brussels, Milan and Rotterdam are among those offering savings, with rates starting from £119 per night until April 2025



Left to right: Room at nhow Amsterdam RAI, lobby and reception at nhow London and swimming pool at nhow Marseille

London, 29 October 2024. Known for design-led urban hotels with a distinctive flare, the disruptive hotel brand nhow is offering travellers up to 25% off on breaks across Europe this winter. Stays can take place from the 18th of November 2024 until the 29th of April 2025, with discounts available on all bookings made before the 11th of April 2025.

The Winter Getaways promotion is available across all the brand's properties, with up to 15% off on non-member guests' bookings and up to 25% off and an extra 5 DISCOVERY Dollars (D\$) on bookings made by NH DISCOVERY loyalty programme members. With the promotion, rooms are available from £119 per night.

Inspired by the cities in which they are located and designed by leading creative minds in the industry, nhow hotels are creative hubs in their communities, providing unexpected and thought-provoking moments for guests from the moment they arrive in the lobbies.

Properties include Europe's first music hotel, nhow Berlin, which boasts a recording studio and guitars on room service; nhow Rotterdam, which is part of a sleek new waterfront development in an area known as 'Manhattan on the river Maas'; nhow Frankfurt, located in one of the city's most spectacular skyscrapers and home to Germany's highest rooftop bar; nhow London, a place where tradition and innovation collide in the capital's trendy Shoreditch area and vibrant nhow Milan, inspired by the destination's connections to fashion.

Each hotel is also sustainability-conscious, a key brand pillar, taking steps to minimise its environmental footprint and working towards decarbonisation. One area of the hotels where this is particularly visible to guests is within the bars and restaurants, with the likes of nhow London's Guilty restaurant, nhow Marseille's Les Bains restaurant, Tunnel Bar and Sky Bar and nhow Amsterdam RAI's Selva restaurant and Sonora cocktail bar, which all source at least 80% of their products locally.

Exciting developments are also on the horizon for the brand, with new openings in Rome and Lima expected in 2025.

For further details and full terms and conditions of the winter promotion, click [here](#).

Minor Hotels Europe & Americas

Santa Engracia 120, 7ª planta, 28003 Madrid,
Spain

T: +34 91 451 97 18

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Images can be downloaded [here](#).

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Editor's Notes:

About Minor Hotels

Minor Hotels is a global hospitality group operating over 550 hotels, resorts and residences in 56 countries, pursuing its vision of crafting a more passionate and interconnected world. As a hotel owner, operator and investor, Minor Hotels fulfils the needs and desires of today's global travellers through its diverse portfolio of eight hotel brands – Anantara, Avani, Elewana Collection, NH, NH Collection, nhow, Oaks and Tivoli – and a collection of related businesses. Minor Hotels is rapidly accelerating its global growth ambitions, aiming to add more than 200 hotels by the end of 2026.

Minor Hotels is a proud member of the [Global Hotel Alliance \(GHA\)](#), the world's largest alliance of independent hotel brands, and participates in the [GHA DISCOVERY](#) loyalty programme. [NH DISCOVERY](#) is part of GHA DISCOVERY.

For more information, please visit minorhotels.com and connect with Minor Hotels on [Facebook](#) and [LinkedIn](#).

About nhow Hotels & Resorts

nhow Hotels & Resorts is Minor Hotels' disruptive hotel brand, known for its iconic establishments. Inspired by the cities in which they are located and designed by the leading creative minds of our times (Foster+Partners, OMA, founded by Rem Koolhaas, Karim Rashid, Sergei Tchoban, Teresa Sapey and Matteo Thun, among others), nhow is simultaneously a hotel and a creative hub. Each nhow establishment becomes a landmark in its city, a melting pot for creativity.

At a nhow hotel everything is unexpected, thought-provoking and surprising. Every room, restaurant and lobby are an invitation to meditate, a call to take action in our lives, as embodied by the slogan #changenhow. Each guest will live their own personal experiences with one thing in common: the wow factor! Located in key urban districts undergoing a transformation, the nhow hotels quickly emerge as landmarks for self-discovery and experimentation through 'artivism'. Why wait? The time is now, nhow.

For more information, visit www.nhow-hotels.com/en.

For media information and images, please contact Hume Whitehead

Laura Boo: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4056 / Email: laura@humewhitehead.co.uk

Rebecca Pasha: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4054 / Email: rebecca@humewhitehead.co.uk

