



nhow London to host free Bottomless Popcorn Movie Nights in celebration of Halloween

Beginning October 26, the Shoreditch-based lifestyle hotel will screen Tim Burton classics with unlimited popcorn at no cost



Left to right: Lobby and reception and Demon's Blood cocktail. Images are available for download [here](#).

21 October 2024. The funky design-led Shoreditch hotel [nhow London](#) is celebrating Halloween with free Bottomless Popcorn Movie Nights, a spooktacular cinematic experience featuring iconic movies by the legendary Tim Burton. Kicking off on Saturday, October 26, and for six consecutive nights, movie lovers are invited for Halloween-inspired screenings, all free of charge and including unlimited popcorn!

Coinciding with the 'The World of Tim Burton' exhibition available at the Design Museum until April 2025, the hotel has curated a selection of Burton's most beloved films including Beetlejuice and Edward Scissorhands. Starting at 18:30, each night will showcase a different classic and bottomless popcorn for all attendees. The movie schedule will be as follows:

- **Saturday, October 26: *Edward Scissorhands***
- **Sunday, October 27: *Corpse Bride***
- **Monday, October 28: *The Nightmare Before Christmas***
- **Tuesday, October 29: *Sleepy Hollow***
- **Wednesday, October 30: *Sweeney Todd***
- **Thursday, October 31: *Beetlejuice***

Alongside the special screenings, the hotel has created a Halloween-inspired cocktail, *Demon's Blood*, a delightful mix of tequila, Chambord liqueur, lime juice, sugar and double cream to complement all the popcorn. Cocktails will be available for purchase and a mocktail version will also be available.

Guests staying at nhow London on October 31 will enjoy special breakfast and dessert treats such as Halloween-themed muffins and doughnuts.

No booking is required but the screenings are limited to 80 attendees on a first-come, first-served basis.

Terms and conditions: nhow London's Bottomless Popcorn Movie Nights are free of charge and include unlimited popcorn for up to 80 attendees. Food and drinks from outside the premises are not allowed.

Ends

Notes to Editors:

about nhow London

Four-star lifestyle hotel nhow London is one of the capital's most vibrant hotels, with a London-reloaded design style that includes a Big Ben rocket in the lobby and bold neon features throughout, bedrooms that have Notting Hill-style front doors and a riot of colours decorating the designer furniture and carpets. A queen-size bed, large shower, entertainment centre, Dilmah tea and bespoke toiletries from La Bottega add to the comfort. For even more luxury, the hotel's suites feature a king-size bed, a separate living room with a corner sofa, a separate bath and shower and a Brompton foldaway bike for easy travel across the capital.

about nhow hotels

nhow is Minor Hotels' disruptive brand, known for its iconic establishments. Inspired by the cities in which they are located and designed by the leading creative minds of our times (Foster+Partners, OMA, founded by Rem Koolhaas, Karim Rashid, Sergei Tchoban, Teresa Sapey and Matteo Thun, among others), nhow is simultaneously a hotel and a creative hub. Each nhow establishment becomes a landmark in its city, a melting

pot for creativity. At a nhow hotel everything is unexpected, thought-provoking and surprising. Every room, restaurant and lobby are an invitation to meditate, a call to take action in our lives, as embodied by the slogan #changenhow. Each guest will live their own personal experiences with one thing in common: the wow factor! Located in key urban districts undergoing a transformation, the nhow hotels quickly emerge as landmarks for self-discovery and experimentation through 'activism'. Why wait? The time is now, nhow.

For more information, visit www.nhow-hotels.com/en

about Minor hotels

Minor Hotels is a global hospitality group operating over 540 hotels, resorts and residences in 56 countries, pursuing its vision of crafting a more passionate and interconnected world. As a hotel owner, operator and investor, Minor Hotels fulfils the needs and desires of today's global travellers through its diverse portfolio of eight hotel brands – Anantara, Avani, Elewana Collection, NH, NH Collection, nhow, Oaks and Tivoli – and a collection of related businesses. Minor Hotels is rapidly accelerating its global growth ambitions, aiming to add more than 200 hotels by the end of 2026.

Minor Hotels is a proud member of the [Global Hotel Alliance \(GHA\)](#), the world's largest alliance of independent hotel brands, and participates in the [GHA DISCOVERY](#) loyalty programme.

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