NH Collection Gent Opens in the Heart of Belgium's Historic Port City

nh COLLECTION

Formerly NH Hotel Gent Belford, the newly renovated four-star hotel relaunches as the city's first NH Collection Hotels & Resorts property

- After a large-scale renovation, NH Collection Gent brings the city's rich past to life with a unique combination of modern elegance and a design inspired by the region's heritage and historical charm.
- NH Collection Gent is located opposite the city hall, just a 5-minute walk from major attractions such as St Bavo's Cathedral, the Castle of the Counts, and the Ghent Belfry.

London, 18 November 2024. NH Collection Gent officially opened its doors on the 4th of November 2024, following a large-scale renovation of what was formally NH Hotel Gent Belford. With this launch, Minor Hotels Europe & Americas strengthens the brand presence of NH Collection Hotels & Resorts in Belgium, with a sister property in Antwerp and two in Brussels.

Partly housed in a meticulously restored building from the 1913 World Fair, the property honours the city's most important textile magnates from the 14th century within its renovated interior. Taking inspiration from the works of Hendrik Conscience, a popular Flemish novelist, NH Collection Gent's design also draws reference from the writer's famous story of the forbidden love between Veerle Van Artevelde and Lieven Denys. From its 13th-century Denys Medieval Crypt to the property's Grand Café Van Artevelde restaurant and contemporary suites, several details in the hotel pay homage to the compelling romantic tale.

Located in the historic centre of Ghent, NH Collection Gent offers direct access to attractions such as St Bavo's Cathedral and the Castle of the Counts. Guests can enjoy expansive views of the city's historic urban landscape with rooms carefully spread over four floors.

Premium facilities

NH Collection Gent boasts 174 spacious and modern rooms that artfully embody the essence of the city's rich textile history and heritage. Decorated with dynamic fabric art and infused with warm tones, each room harmoniously combines contemporary elegance with the allure of history. The Junior Suites are a distinctive feature of the hotel, each named after family members of the Van Artevelde family - figures of remarkable historical importance within Ghent's textile saga.

A range of premium facilities are also available to create memorable guest experiences. Laidback mornings are guaranteed with the sumptuous breakfast buffet at the hotel's Spinners Restaurant and the best spot to savour local specialities or to try Belgian beer is the hotel's Grand Café Van Artevelde. Moreover, the property's Dyers Courtyard is the perfect place to indulge in a light meal or drink during warmer months.

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The hotel offers a fully equipped gym and relaxing sauna for leisurely stays. For meetings and events, NH Collection Gent offers a range of 10 versatile meetings and events rooms capable of hosting up to 400 guests.

A double room at NH Collection Gent starts from 150EUR per night, based on two guests – including breakfast, excluding city taxes.

The city of Ghent

A historic city centre with its famous three towers of Ghent, Graslei and Korenlei and the Castle of the Counts - the sights in Ghent count among Flanders' finest. Ghent is a city in which the Middle Ages can still be felt but is just as much a city ahead of its time. Ghent is bustling, thanks to the many students who live there, but equally because of the creative entrepreneurs and foodies who call it home. The city is a place to discover culture and beautiful heritage during the daytime and enjoy the nightlife afterwards.

Images available for download here.

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About NH Collection Hotels & Resorts:

NH Collection Hotels & Resorts is an upper-upscale hospitality brand with close to 100 properties across Europe and the Americas and a growing global footprint in territories such as: Arab Emirates, Maldives or Sri Lanka. Offering extraordinary hospitality experiences, NH Collection perfectly combines comfort, innovation, intuitive service, an elegant atmosphere, and surprising flavours, all embedded in the local identity.NH Collection is part of global hospitality group <u>Minor Hotels</u> and a member of the <u>GHA DISCOVERY</u> loyalty programme.Visit <u>nh-collection.com</u> for more information and connect with NH Collection on <u>Facebook</u>, <u>Instagram</u>, and <u>YouTube</u>.

About Minor Hotels:

Minor Hotels is a global hospitality group operating over 550 hotels, resorts and residences in 56 countries, pursuing its vision of crafting a more passionate and interconnected world. As a hotel owner, operator and investor, Minor Hotels fulfils the needs and desires of today's global travellers through its diverse portfolio of eight hotel brands – Anantara, Avani, Elewana Collection, NH, NH Collection, nhow, Oaks and Tivoli – and a collection of related businesses. Minor Hotels is rapidly accelerating its global growth ambitions, aiming to add more than 200 hotels by the end of 2026. Minor Hotels is a proud member of the <u>Global Hotel Alliance</u> (GHA), the world's largest alliance of independent hotel brands, and participates in the <u>GHA DISCOVERY</u> loyalty programme.

For more information, please visit minorhotels.com and connect with Minor Hotels on Facebook and LinkedIn.

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