

Press release

Minor Hotels Europe & Americas celebrates Black Friday with discounts of up to 40%

Travellers can save on bookings made by 4 December 2024 for stays up to 31 August 2025



Left to right: NH Paris Champs Élysées, nhow Amsterdam RAI and NH Collection Palacio De Tepa.

London, 25 November 2024. Minor Hotels Europe & Americas launches a Black Friday promotion with discounts of up to 40% on its properties across Europe and America. The offer is available on bookings made before 4 December 2024 for stays between 28 November 2024 and 31 August 2025, perfect for travellers planning a winter getaway or a summer holiday. NH DISCOVERY members will also receive an additional five DISCOVERY Dollars (D\$).

Minor Hotels Europe & Americas has a wide range of hotels in exclusive destinations. For travellers who want to discover one of the most fashionable cities in Europe, Madrid, with its great gastronomic and cultural offer, the **NH Collection Madrid Palacio de Tepa** hotel is a fantastic option. The five-star neoclassical boutique hotel has been recently renovated, exuding a palatial air and evoking the property's past as the residence of the Count of Tepa, Francisco Leandro de Viana, in the 19th century. It is located in one of the most prominent areas of Madrid, the famous Barrio de las Letras, known for housing some of the most famous writers of the Golden Age such as Cervantes, Lope de Vega, Quevedo and Góngora. The property boasts 83 rooms in a modern style, with wooden floors and a range of light colours.

For travellers who prefer a destination rich in cultural and artistic heritage, Amsterdam is an ideal option, offering a wealth of history and a diverse range of museums. **nhow Amsterdam** offers travellers a stay immersed in design. Designed by the famous architect Reinier de Graaf, this hotel is located in the city's lively business district and allows visitors to access the city's main attractions in just 10 minutes. The hotel boasts 650 modern and colourful rooms, each reflecting one of the six cardinal points - north, northwest, east, south, southwest, and southeast - in their unique décor.

For lovers of electronic music, Frankfurt has become a true icon in Europe in recent decades. In addition to contemplating the "Mainhattan" skyline and visiting Goethe's house museum, the **Avani Frankfurt City** hotel offers its visitors an authentic immersion in techno music. This property celebrates the city's role as a pioneer of techno music in the 1980s, when Frankfurt became the hub of prestigious nightclubs, record stores, musicians and record labels. The lobby features framed album covers and vinyl records from the era, while a vintage record player by the fireplace creates a nostalgic atmosphere. This space is adorned with floor-to-ceiling LED screens showing dynamic techno animations. With 256

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rooms and suites, each equipped with the latest amenities and cutting-edge technology - such as Chromecast TV for multimedia streaming and Bluetooth speakers - guests can easily unwind while enjoying a variety of programmes and music.

Finally, for those who want to discover one of the most visited cities in the world, Paris, the **NH Paris Champs-Élysées** hotel is the perfect option. Situated in a chic neighbourhood, the hotel is surrounded by many of Paris' premier shopping destinations and cultural attractions. Its excellent location allows guests to discover iconic landmarks such as the Champs-Élysées, the Arc de Triomphe, the Place de la Concorde and the Élysée Palace, among others. The hotel has 90 rooms perfect for all types of travellers, from single rooms to junior suites with some providing excellent views of the city.

With this Black Friday offer, Minor Hotels Europe & Americas invites travellers to dream, discover and live new experiences, whether in a suite with panoramic views, in a spa surrounded by peace or at a table where the flavours of the region take centre stage. The door is open: all that remains is for travellers to choose the destination.

For more information, visit <https://www.nh-hotels.com/en/deals/black-friday>

Images are available for download [here](#).

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About Minor Hotels

Minor Hotels is a global hospitality group operating over 550 hotels, resorts and residences in 56 countries, pursuing its vision of crafting a more passionate and interconnected world. As a hotel owner, operator and investor, Minor Hotels fulfils the needs and desires of today's global travellers through its diverse portfolio of eight hotel brands – Anantara, Avani, Elewana Collection, NH, NH Collection, nhow, Oaks and Tivoli – and a collection of related businesses. Minor Hotels is rapidly accelerating its global growth ambitions, aiming to add more than 200 hotels by the end of 2026.

Minor Hotels is a proud member of the [Global Hotel Alliance \(GHA\)](#), the world's largest alliance of independent hotel brands, and participates in the [GHA DISCOVERY](#) loyalty programme.

For more information, please visit minorhotels.com and connect with Minor Hotels on [Facebook](#) and [LinkedIn](#).

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