

Press release

Up to 25% off unforgettable winter escapes at nhow, Avani and NH Collection hotels across Europe

Travellers can save on stays between 18th November and 29th April 2025



*Left to right: NH Collection Helsinki Grand Hansa, Avani Alonso Martínez, nhow Rotterdam
Images available for download [here](#).*

London, 15 November 2024. The cooler winter months offer the perfect opportunity for travellers to get caught up in the spirit of the season and experience festive traditions at inspiring nhow, Avani and NH Collection hotels across Europe. For an added touch of seasonal sparkle, the brands are offering up to 25% off on new bookings for stays between 18th of November 2024 until the 29th of April 2025, with the offer available on all bookings made before the 11th of April 2025.

From magical Christmas markets in Prague and Berlin to glamorous New Year's celebrations in Rotterdam and Venice, light festivals in Amsterdam, wreath workshops in Madrid and wellness activities in Finland, nhow, Avani and NH Collection hotels provide an ideal retreat for an unforgettable winter escape. Here the brands recommend some of their top escapes for the season...

NH Collection Helsinki Grand Hansa: Bath Like a Finn Experience

Travellers can discover the winter wonderland of Helsinki at NH Collection Helsinki Grand Hansa and step into an authentic winter wonderland sauna experience. The property offers excellent wellness facilities, complete with the opportunity to take a dip in the region's famous icy waters. Guests can also enjoy a delicious lunch or dinner in the hotel's elegant restaurant, rounding off their day of relaxation and wellness in style.

NH Collection Helsinki Grand Hansa seamlessly blends heritage charm with contemporary sophistication. With 224 thoughtfully designed guest rooms and suites, the hotel offers a delightful fusion of Nordic aesthetics and modern comfort.

nhow Rotterdam: New Year's Eve Celebration and National Fireworks

This New Year's Eve, Rotterdam will host the largest fireworks display in the Netherlands, the National Fireworks, illuminating the iconic Erasmus Bridge. The celebration kicks off with a festival at Boompjeskade featuring DJs, food, and a festive lighted boat parade.

At nhow Rotterdam, guests can enjoy breath-taking views right to Erasmus bridge with the fireworks from the rooftop terrace and indulge in an unforgettable New Year's celebration at the Elvy Gastrobar. A 5-course "Manhattan and the Maas" dinner will be accompanied by live music. The hotel is located in the iconic DeRotterdam building, built by renowned architect Rem Koolhaas. It embraces the unique identity and spirit of Rotterdam, by celebrating the city's art, architecture, and culture.

NH Collection Prague Carlo IV: Enchanting Prague

Prague comes alive during the festive season with its world-renowned Christmas markets. The Christmas Market on the Old Town Square offers beautifully crafted gifts and the enticing aroma of mulled wine and gingerbread.

At NH Collection Prague Carlo IV, housed in a stunning neo-Renaissance building, guests can enjoy a memorable holiday experience with a delicious six-course Christmas Eve dinner and a lively New Year's Eve party with a live band and gourmet buffet. The exquisite property offers 152 elegant and individually designed rooms and suites. Boasting a sought-after wellness and spa with a heated swimming pool NH Collection Prague Carlo IV promises an unforgettable and relaxing experience.

nhow Berlin: Historical Christmas Market RAW

The Historical Christmas Market RAW in Friedrichshain is celebrating its 8th edition in 2024. Visitors can immerse themselves in a medieval atmosphere and purchase handcrafted items from blacksmiths, woodcarvers, potters and many other artisans.

Located directly on the banks of the Spree and 15 minutes' walk from the Historical Christmas Market, the playful art design and the architecture of the music hotel, with its abundance of shapes and forms, is an absolute eye-catcher and inevitably draws everyone's attention. Guests can start their day with a varied selection at the nhow breakfast buffet with a view of the Spree and the Oberbaumbrücke. Unconventional and colourful drinks await them at the Envy-Bar.

NH Collection Venezia Grand Hotel Palazzo dei Dogi: Vibrant Venice

In Venice, Piazza San Marco is the centre of the New Year's Eve celebrations. Under the theme "Love", thousands of people gather for live music performances before the midnight countdown. As the clock strikes midnight, toasts are made and kisses are exchanged before a spectacular fireworks display lights up the sky from a barge in St Mark's Basin.

NH Collection Venezia Grand Hotel Palazzo dei Dogi is housed in a 17th century palazzo and offers the perfect starting point for the New Year celebration. Guests can enjoy a cocktail in the La Voga Bar and Venetian specialities in the Il Giardino Secreto restaurant, before taking the hotel's shuttle service to Piazza San Marco from the private pier.

nhow Amsterdam RAI: Amsterdam Light Festival

As winter descends on Amsterdam, the city comes alive with one of its most beloved traditions - the Amsterdam Light Festival. The theme for 2024, Ritual, invites artists from around the globe to explore the traditions that shape our daily lives. Whether viewed from a cosy canal boat or during a leisurely evening stroll along the water's edge, the festival is the perfect way to experience Amsterdam's beauty in a new light.

After immersing themselves in the spectacle of the light festival, guests can visit Selva, perched on the 24th floor of nhow Amsterdam RAI, which provides a warm, tropical escape from the cold winter air. This Latin American-inspired restaurant offers a vibrant yet cosy atmosphere, perfect for festive gatherings.

Avani Alonso Martínez Madrid: Christmas Specials

In Madrid, the Avani Alonso Martínez hotel offers guests the option of enjoying a Christmas Floral Wreath Workshop during their stay. In it, participants are guided step by step to make their own wreath of nobilis with fresh seasonal fruits and foliage, along with other decorative accessories of the season. The session will end with a tasting of a Spanish wine at the hotel. In addition, during the holidays, guests

Minor Hotels Europe & Americas

Santa Engracia 120, 7ª planta, 28003 Madrid,
Spain

T: +34 91 451 97 18

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can start the day at The Christmas Pantry, a themed breakfast room for the occasion where they can delight in the authentic Roscón de Reyes (Christmas Spanish cake), accompanied by a comforting hot chocolate, nougat and other festive season delicacies.

Avani, nhow and NH Collection Hotels invite guests to explore the enchanting winter world of Europe. Whether guests want to bask in the festive glow of Christmas markets, enjoy the excitement of New Year's fireworks or unwind and enjoy the unique Finish sauna traditions, the hotels provide the perfect setting for unforgettable winter escapes.

For further details and full terms and conditions of the winter promotion, click [here](#).

For more information, visit www.nhow-hotels.com/en.

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About Minor Hotels

Minor Hotels is a global hospitality group operating over 550 hotels, resorts and residences in 56 countries, pursuing its vision of crafting a more passionate and interconnected world. As a hotel owner, operator and investor, Minor Hotels fulfils the needs and desires of today's global travellers through its diverse portfolio of eight hotel brands – Anantara, Avani, Elewana Collection, NH, NH Collection, nhow, Oaks and Tivoli – and a collection of related businesses. Minor Hotels is rapidly accelerating its global growth ambitions, aiming to add more than 200 hotels by the end of 2026.

Minor Hotels is a proud member of the [Global Hotel Alliance \(GHA\)](#), the world's largest alliance of independent hotel brands, and participates in the [GHA DISCOVERY](#) loyalty programme.

For more information, please visit minorhotels.com and connect with Minor Hotels on [Facebook](#) and [LinkedIn](#).

For media information and images, please contact Hume Whitehead

Laura Boo: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4056 / Email: laura@humewhitehead.co.uk

Rebecca Pasha: Tel: +44 (0)20 3375 4050 / +44 (0)20 3375 4054 / Email: rebecca@humewhitehead.co.uk

