



## Newmarket Holidays is California Dreamin' with Alaska Combination

*Operator expands tour & cruise offer with Alaska and Great West coast first and expanded Deep South Rhythms itinerary*



*From l to r: Santa Barbara in California, Tracy Arm Fjord in Alaska, Nassau in the Bahamas. [Download high-resolution images here.](#)*

**20 February 2025:** Newmarket Holidays has expanded its tour and cruising collection with a brand-new group holiday exploring Alaska and the Californian coast, becoming the first operator to combine these two contrasting destinations.

The escorted tours specialist has also revamped its popular *Deep South Rhythms, Key West & Bahamas Cruise* itinerary, adding extra nights and new stops.

*Alaska Cruise & America's Great West* is a 17-day land and sea journey along America's west coast, starting with five-days of visits to Santa Monica, Hollywood, Sunset Boulevard, Santa Barbara and San Francisco, with a variety of guided tours and free time to explore each famous destination.

Guests then board the MS Carnival Luminosa to cruise through the North Pacific, enjoying two days of on-board relaxation before stopping at the Alaskan capital of Juneau, followed by visits to the historic Gold Rush town of Skagway, the dramatic scenery of the Tracy Arm Fjord, Alaska's first city of Ketchikan, and a final stop at Prince Rupert, British Columbia's 'City of Rainbows', before sailing back to San Francisco.

Prices start from £3,510 per person (saving £389 until 13 March), including five nights' room-only hotel accommodation, 10 nights' full-board accommodation on the MS Carnival Luminosa, excursions, tours, transfers, internal flights and return flights to Heathrow, with departures in August and September 2026, ([newmarketholidays.co.uk](https://www.newmarketholidays.co.uk), 0330 341 1927).

For more tour information: <https://www.newmarketholidays.co.uk/destinations/north-america/usa/alaska-cruise-americas-west-coast/>

Newmarket Holidays has expanded the 2027 version of its *Deep South Rhythms, Key West & Bahamas Cruise* itinerary by adding two extra days in Nashville, the heartland of country music. On

the 17-day tour, guests soak up the cultural treasures of the American South before boarding the MS Carnival Liberty for a seven-night voyage across the Gulf of Mexico, stopping at Key West and continuing into the Northern Caribbean for Nassau, the Bahamas' lively capital, and then Grand Bahama to enjoy the island's beautiful beaches and visit the exclusive resort of Celebration Key, opened by Carnival Cruise Lines in 2025.

Prices start from £3,924 per person (saving £435 until 13 March) and include eight nights' room-only hotel accommodation, seven nights' full-board accommodation aboard MS Carnival Liberty, excursions, transfers, internal flights and return flights to Heathrow, with departures in April 2027, ([newmarketholidays.co.uk](http://newmarketholidays.co.uk), 0330 341 1927).

For more tour information: <https://www.newmarketholidays.co.uk/destinations/north-america/usa/deep-south-rhythms-key-west-bahamas-cruise/>.

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**Notes to editors:**

**About Newmarket Holidays**

Newmarket Holidays is a multi-award-winning British tour operator, providing a portfolio of escorted trips, resort-centred stays, and event-focused tours throughout the world. Founded in 1983, Newmarket Holidays has steadily grown and expanded to become one of the UK's leading and most respected travel companies. High standards of customer care and value are integral to Newmarket Holidays' operations, and this is reflected in the meticulously designed tours, from accommodation to on-the-ground experiences.

Offering a vast selection of escorted, air-inclusive tours within the UK, Europe, Americas, India and Southeast Asia, Newmarket Holidays also presents a range of ocean and river cruises. Additionally, the tour operator is a popular provider of concert and event experiences such as the Lapland Santa Experience, the Wimbledon Lawn Tennis Championships and performances by classical violinist and orchestra leader André Rieu.

**For more details, please contact:**

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