

## nhow London Launches Exclusive Marathon Package for London Marathon 2025

Tailored breakfasts, race-day energy packs and extended check-outs for the ultimate runner's stay







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**17 March 2025.** With the **London Marathon 2025** fast approaching, Shoreditch's **nhow London** hotel has created an exclusive **two-night Marathon Package**\* (April 25-27 or April 26-28), designed to fuel both performance and recovery for runners.

To help runners put their best foot forward on race day, the hotel is offering a **special pre-race dinner menu\*\*** on the night before the run, featuring carbohydrate-rich foods, moderate in protein and low in fat and fibre. After a restful night's sleep, marathon-goers can tuck into a **tailored runners' breakfast** from 5am, with a choice of foods to optimise energy levels. Every athlete staying at the hotel will also receive an **energy pack to-go**, featuring essential race-day fuel such as a banana and apple, a water bottle, an energy gel and a mini energy bar.

Communication Department Press Release



After crossing the finish line, guests can make the most of **extended check-out times** - 5pm on race day and 3pm on weekdays the following week, giving runners and their guests time to relax and explore London post-marathon.

One of the capital's most vibrant lifestyle hotels, nhow London offers a perfect blend of comfort and style. Each bedroom is designed for ultimate relaxation, featuring a queen-size bed for a restful night's sleep, as well as large showers and bespoke toiletries from La Bottega adding to the comfort. Following the hotel's London-reloaded design, the rooms feature bold designer twists, including Notting Hill-style front doors, eccentric images of past monarchs and a riot of colours decorating the designer furniture and carpets.

\*Rooms at nhow London during the marathon weekend start from £245 per night. The marathon package will be available for two-night B&B bookings (April 25 to April 27 and April 26 to April 28) and includes the marathon day perks. To book, visit <a href="https://www.nhow-hotels.com/en/nhow-london">https://www.nhow-hotels.com/en/nhow-london</a>.

\*\*The evening meal on April 26 is available at an additional cost.

Ends

Notes to Editors:

## about nhow Hotels & Resorts

nhow Hotels & Resorts is Minor Hotels' disruptive brand, known for its iconic establishments. Inspired by the cities in which they are located and designed by the leading creative minds of our times (Foster+Partners, OMA, founded by Rem Koolhaas, Karim Rashid, Sergei Tchoban, Teresa Sapey and Matteo Thun, among others), nhow is simultaneously a hotel and a creative hub. Each nhow establishment becomes a landmark in its city, a melting pot for creativity. At a nhow hotel everything is unexpected, thought-provoking and surprising. Every room, restaurant and lobby are an invitation to meditate, a call to take action in our lives, as embodied by the slogan #changenhow. Each guest will live their own personal experiences with one thing in common: the wow factor! Located in key urban districts undergoing a transformation, the nhow hotels quickly emerge as landmarks for self-discovery and experimentation through 'artivism'. Why wait? The time is now, nhow. For more information, visit www.nhow-hotels.com/en

## about Minor Hotels

Communication Department Press Release



Minor Hotels is a global hospitality group operating over 560 hotels, resorts and residences in 58 countries, pursuing its vision of crafting a more passionate and interconnected world. As a hotel owner, operator and investor, Minor Hotels fulfils the needs and desires of today's global travellers through its diverse portfolio of eight hotel brands – Anantara, Avani, Elewana Collection, NH, NH Collection, nhow, Oaks and Tivoli – and a collection of related businesses. Minor Hotels is rapidly accelerating its global growth ambitions, aiming to add more than 280 hotels by the end of 2027.

Minor Hotels is a proud member of the <u>Global Hotel Alliance (GHA)</u>, the world's largest alliance of independent hotel brands, and participates in the <u>GHA DISCOVERY</u> loyalty programme.

For more information, please visit minorhotels.com and connect with Minor Hotels on Facebook and LinkedIn.

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