

NH HOTEL GROUP TO UNVEIL NEW BOUTIQUE PROPERTY IN THE HEART OF ROME

Set to open during the third quarter of 2019, NH Collection Fori Imperiali will become the Group's sixth property in the Eternal City

Madrid, 30 April 2019. NH Hotel Group is set to open its sixth property in Rome this summer, the boutique-style NH Collection Fori Imperiali. The upper-upscale property will be located within a stone's throw of the city's most famous historical sites, including the Colosseum, Trevi Fountain, Pantheon, Spanish Steps, Castel Sant'Angelo and the Vatican.



NH Collection Fori Imperiali renders

Built in a magnificent *palazzo* decorated in nineteenth-century style, within one of the most important archaeological sites in the world, the hotel will be infused with the hallmark elegance and sophistication of the NH Collection range, which strives to provide guests with unique and memorable experiences.



NH Collection Fori Imperiali renders

The NH Collection Fori Imperiali will have 42 rooms (9 of which will be suites) decorated in a contemporary and luxurious style, with most offering direct views over some of Rome's most prized archaeological and architectural treasures. The boutique hotel will also feature a rooftop bar on a terrace stretching almost 300m², from which visitors can admire the Roman Forum and the Vittorio Emanuele II Monument, while enjoying a

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curated range of cocktails and paired bites. The establishment will also offer a bar & breakfast area and an exclusive fitness room.

The agreement reached with the owner of the historical palace in which the hotel is located, will allow NH Hotel Group to fortify its benchmark position in the city's centre, where it will boast six establishments, of which five will be within the NH Collection brand.

NH Collection, unstoppable growth in Italy

The NH Collection Fori Imperiali, which will be operated under a lease regime, consolidates the tremendous growth of the NH Collection brand in Italy where the company has opened 12 hotels under this trademark in the last four years. This opening therefore cements NH Hotel Group's positioning in the upper-upscale segment in the city of Rome, where it also operates the NH Collection Roma Palazzo Cinquecento, NH Collection Roma Centro, NH Collection Roma Giustiniano, NH Collection Roma Vittorio Veneto and the NH Roma Villa Carpegna. Between them, these establishments offer more than 1,000 rooms located in a range of emblematic buildings which retain their local authenticity and are a source of inspiration for guests looking to discover the 'eternal city' from a privileged base.

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About NH Hotel Group

NH Hotel Group (www.nhhotelgroup.com) is a consolidated multinational player and a leading urban hotel operator in Europe and America, where it operates over 350 hotels. Since 2019, the Company works with Minor Hotels in the integration of their hotel brands under a single corporate umbrella with presence in over 50 countries worldwide. Together, both Groups have a portfolio of over 500 hotels articulated around eight brands: NH Hotels, NH Collection, nhow, Tivoli, Anantara, Avani, Elewana and Oaks - that comprise a broad and diverse range of hotel propositions connected to the needs and desires of today's global travelers.

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