

NH HOTEL GROUP ADDS SIX NEW HOTELS UNDER THE GREEN KEY ECO LABEL

- **NH Hotel Group and Green Key announce a collaboration in which Green Key will support NH Hotel Group in achieving its ambitious sustainability goals**

Madrid, May 8th, 2019 - Sustainability is one of the main strategic values for NH Hotel Group, which prioritises innovation in order to develop eco-efficient solutions. NH Hotel Group's sustainability perspective is built on three principles: minimise its impact on climate change, increase resource efficiency and develop more sustainable products.

Since 2007, the Group has been working on sustainability starting with the first NH Strategic Sustainability Plan. Since then, the carbon footprint per room sold has been reduced by 72%, energy consumption by 34% and water consumption by 31%. These results have been achieved thanks to many efficiency initiatives and procedures implemented in the Company's hotels. Certifications such as Green Key help NH Hotel Group to improve further and represent a strong commitment to the environment.

During 2018, a further six of the Group's hotels have been awarded with this certification, making 46 hotels in total, located in Belgium, France, Mexico, South Africa and The Netherlands.

The six new hotels with the Green Key certification are: NH Brussels Bloom and NH Brussels EU Berlaymont in Brussels (Belgium); NH Centro Histórico in Mexico City and NH Collection Guadalajara Providencia, in Guadalajara (Mexico); NH The Lord Charles in Cape Town (South Africa); and NH Collection Eindhoven Centre in Eindhoven (The Netherlands).

"Sustainability and environmental performance are a key pillars for NH Hotel Group. Our hotels are engaged in sustainability and eco-innovative work, in fact, 140 NH properties have achieved a Green Key or another distinction for their activities. We are happy to continue the cooperation with Green Key and other sustainable institutions to strengthen our relationship", said Rufino Pérez, Chief Operations Officer NH Hotel Group.

"We are proud to be an official cooperation partner of NH Hotel Group. Today, 46 NH hotels in the Netherlands, Belgium, France, Mexico and South Africa have already achieved Green Key, and other hotels are working towards meeting the Green Key requirements. Through our support, we are looking forward to inspiring the NH hotels to continue upgrading their sustainability performance." said Finn Bolding Thomsen, Green Key International Director.

More information about NH Hotel Group's eco sustainable hotels can be found here: <https://www.nh-hotels.com/environment/ecological-sustainable-hotels>

About NH Hotel Group

NH Hotel Group (www.nhhotelgroup.com) is a consolidated multinational player and a leading urban hotel operator in Europe and America, where it operates over 350 hotels. Since 2019, the Company works with Minor Hotels in the integration of their hotel brands under a single corporate umbrella with presence in over 50 countries worldwide. Together, both Groups have a portfolio of over 500 hotels articulated around eight brands: NH Hotels, NH Collection, nhow, Tivoli, Anantara, Avani, Elewana and Oaks - that comprise a broad and diverse range of hotel propositions connected to the needs and desires of today's global travelers.

About Green Key

Green Key is the world's leading eco-label for hotels and other tourism facilities with around 3,000 awarded establishments in almost 60 countries around the world. The Green Key award is based on compliance with a strict set of criteria that include environmental management, environmental awareness raising and social responsibility. Green Key's criteria for hotels and hostels are recognized by the Global Sustainable Tourism Council (GSTC). Green Key's application, audit and award processes are also standardized and there is always a third-party verification of the award. Green Key is endorsed by various UN organizations, international hotel chains, hospitality industry related companies and online booking and travel agencies.

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