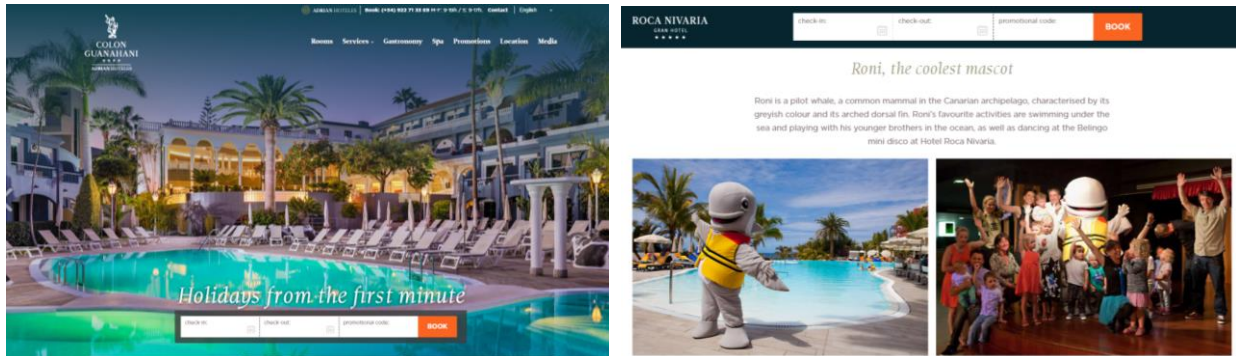




LUXURY IN TENERIFE JUST A CLICK AWAY WITH ADRIÁN HOTELES' BRAND NEW HOTEL WEBSITES

Image-led, more content and responsive design for easier navigation across all devices



19th December 2016 – Award-winning Tenerife hotel group, [Adrián Hoteles](#), is welcoming in the New Year with the launch of new individual websites for its three luxury properties, located in the upmarket resort of Costa Adeje: recently re-opened [Hotel Jardines de Nivaria](#), family favourite [Roca Nivaria Gran Hotel](#) and adults only [Hotel Colón Guanahani](#).

The user-friendly websites work to optimise customers' viewing and navigation experience, now incorporating a brand new responsive web design, which ensures that each site can be accessed across all devices; from desktop computers to tablets and mobile phones, for hassle-free browsing.

As well as featuring a larger selection of images, the new portals are also now home to a wealth of hotel information which allows in-depth exploration of each individual property, leaving no stone unturned. Additionally, Adrián Hoteles' existing 'Special Offers' section has become a prominent feature across all three sites, encouraging guests to make the most of the hotel group's available discounts.

The easy-to-use websites also include new features such as 'Track Reservation' which allows guests to modify their booking on-the-go, and a 'Mini Guide', complete with the island's most popular attractions, places and towns which should not be missed. If that's not enough, Roca Nivaria Gran Hotel's portal also boasts a new webcam, broadcasting live images of the resort's pools and surroundings.

The hotel group's [corporate website](#) also offers a brand new look and a new portal for Hotel Jardines de Nivaria's award-winning restaurant [La Cúpula](#) will launch in early 2017, completing the revamp of the group's online image.

For further information and bookings, please visit: www.adrianhoteles.com



-ENDS-

THE HOTELS

5* Hotel Jardines de Nivaria

The five-star Hotel Jardines de Nivaria sits right next to the beach in the exclusive Playa Fañabé area of Costa Adeje. The hotel, considered one of the most luxurious in south Tenerife, combines an elegant mixture of Art-deco and Spanish traditional style enhanced by the dome that crowns the main building and represents the stars and constellations visible from the hotel during the spring equinox. The beachfront hotel offers stylish rooms; chic bars and gourmet dining; a luxury spa with beauty treatments; two lagoon pools; a fully-equipped gym; and a beautiful garden with palm trees.

5* Roca Nivaria Gran Hotel

A self-contained oasis of calm and tranquillity, Roca Nivaria Gran Hotel is the latest addition to the Adrián Hoteles portfolio. Located in the peaceful Playa Paraíso area on the southern coast of Costa Adeje, the five-star hotel features a total of 289 rooms with private terrace, an infinity pool with Balinese chill-out beds and sea views, open-air Jacuzzi and rooftop sun terrace, four restaurants and bars, and a 'mini club' for children between 10 months and 12 years old. Sports facilities include two tennis courts, a gym, archery range, beach volleyball court and sports centre.

4* Hotel Colón Guanahaní

Hotel Colón Guanahaní is a charming adults-only hotel located just 150m from the sandy beaches of Playa Fañabé. The four-star boutique, which went through a €3.5 million refurbishment in late 2014, features 154 colonial-style rooms and a range of first class facilities, including a fully-equipped gymnasium; two restaurants renowned for their excellent cuisine; a wellness centre featuring a Turkish bath, Jacuzzi and sauna; two saltwater swimming pools; Balinese beds overlooking the Atlantic Ocean; and a rooftop pool with sea views and a solarium for soaking up the rays.

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