

EVA AIR TO HOST FIRST HALF MARATHON IN TAIPEI



Taiwan's leading independent airline [EVA Air](#) will be hosting its first half marathon event in Taipei on October 28th 2018. The event will give up to 20,000 runners from across the globe the chance to enjoy Taipei's scenery and skyline as they compete in the half marathon, or shorter 10km and 3km races.

Starting from 5:30am on Ketagalan Boulevard near to the JingFu Gate, the 21.09KM & 10KM courses take runners past some of the Taipei's most well-known and stunning sights, including the National Theater, Taipei Fine Arts Museum and the Keelung River, as the sun rises over the city.

Those entering at a half marathon level will be divided into 12 groups according to age and gender, with those completing the half marathon in the best time for their category winning up to NT\$ 30,000* (approximately £740*). On completion of the 21km race, runners will receive a medal and electronic certificate to commemorate their achievement, as well as a towel and storage bag.

Clay Sun, EVA Air President, said: "We're thrilled to be hosting this event, which offers runners from all over the world the opportunity to experience and appreciate the beauty of Taipei in a very different way. We hope that this event encourages even more people to visit the city and enjoy all that it has to offer. EVA Air is an exceptionally proud supporter of sports, sponsoring the likes of golf, tennis and badminton, and, as announced in June, West Ham United Football Club."

The event is being organised in collaboration with Chinese Taipei Culture, Leisure & Sport Association, Taiwan Tourism Bureau, Taipei City Government Department of Information and Tourism, as well as Chinese Taipei Road Running Association, and is IAAF and AIMS certified.

Participants can register for the event at 2018run.evaitf.com from July 10th until August 29th 2018, with entry to the 21km event costing £28.

Travellers can learn more about all of EVA's routes and services and book travel at www.evaair.com

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*Prize funds subject to taxes.

Registration costs £28 for the half marathon, £20 for the 10km race and £10 for the 3km event.

A £2.50 deposit is required for the timing chip (half marathon and 10km only).

Age restrictions apply.

About EVA Air:

EVA Air, a Star Alliance member, was formed in 1989 as Taiwan's leading independent airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies to more than 60 international destinations throughout Asia, Oceania, North America and Europe where gateways include London, Paris, Amsterdam and Vienna. It operates daily nonstop flights from London Heathrow to Bangkok that continue to Taipei where passengers can easily connect on to every major city in Asia, including close to 20 gateways in Mainland China. It has a reputation for innovation, warm, friendly service and an impeccable safety record.

EVA Air launched the industry's first premium economy cabin in 1992. Formerly named Elite Class, this cabin was voted Best Premium Economy in an annual SKYTRAX poll. SKYTRAX's annual World Airline Awards have rated EVA Air as one of the World's Top-10 Best Airlines and No. 1 for Cleanest Cabins multiple times, including in its 2017 awards. In 2017, EVA Air was presented with the award for Best Business Class Comfort Amenities by SKYTRAX.