

EVA AIR'S FIRST DREAMLINER TAKES MAIDEN FLIGHT FROM TAIPEI TO HONG KONG



TAIPEI, TAIWAN (November 2, 2018) – <u>EVA Air</u>, Taiwan's leading independent airline, saw its first Boeing 787-9 Dreamliner take its maiden flight from Hong Kong to Taipei on November 1 2018. The airline celebrated the milestone with a special launch event at Taoyuan International Airport, Taipei. Passengers on the inaugural flight were invited to take selfies and keepsake photos in front of a Dreamliner-themed banner and share smiles with family and social media friends before boarding the brand-new aircraft.

To help passengers commemorate their journey aboard the Dreamliner's maiden voyage, EVA Air created a special departure lounge banner, built around its new commercial film, "The Smile in the Sky," and gave passengers Dreamliner-themed signs to include in photos with travel companions. The carrier followed up by inviting passengers to share their smiling images for a photo montage featuring the Dreamliner flying in the sky.

EVA Air President Clay Sun said: "The addition of Boeing 787 Dreamliners equips us to expand EVA Air's service capacity and gives us more flexibility in fleet deployment. Our new Boeing 787-9 Dreamliner has a maximum full-load range of 7,100 nautical miles and is configured for 304 passengers in two cabins, 26 in Royal Laurel Class business and 278 in Economy."

"To begin with, we are deploying our first Dreamliner on our busy Taipei – Hong Kong route. Our second Boeing 787-9 has just been delivered and will soon join the Taipei – Hong Kong service, too. In December, EVA Air use the second Dreamliner to extend the plane's services to Osaka and Tokyo, making it available to more of our passengers."



EVA Air also initiated a special offer for its frequent flyer programme members, allowing them to get oneway Taipei-Hong Kong or Taipei-Macau tickets by redeeming only 7,870 miles.

Travellers can get more information about EVA Air's new Dreamliner service and the special Infinity MileageLands frequent flyer promotion on the EVA Air website at www.evaair.com or via its mobile app.

Travellers can check EVA Air's schedule, book flights and select seats on the busy Taipei-Hong Kong route, in addition to the airline's services to countless other destinations throughout Asia, Mainland China and worldwide at www.evaair.com.

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About EVA Air:

<u>EVA Air</u>, a Star Alliance member, was formed in 1989 as Taiwan's leading independent airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies to more than 60 international destinations throughout Asia, Oceania, North America and Europe where gateways include London, Paris, Amsterdam and Vienna. It operates daily nonstop flights from London Heathrow to Bangkok that continue to Taipei where passengers can easily connect on to every major city in Asia, including close to 20 gateways in Mainland China. It has a reputation for innovation, warm, friendly service and an impeccable safety record.

EVA Air launched the industry's first premium economy cabin in 1992. Named Elite Class, this cabin was voted Best Premium Economy in an annual SKYTRAX poll. SKYTRAX's annual World Airline Awards have rated EVA Air as one of the World's Top-10 Best Airlines and No. 1 for Cleanest Cabins multiple times, including in its 2017 awards. In 2017, EVA Air was presented with the award for Best Business Class Comfort Amenities by SKYTRAX.

Travellers can learn more about EVA Air and schedule, book and buy tickets at <u>www.evaair.com</u>.

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