

NH HOTEL GROUP PROPERTIES IN MILAN AND FLORENCE ACHIEVE 5-STAR STATUS

The NH Collection brand now has 36 hotels within the highest category worldwide



Left to right: NH Collection Firenze Porta Rossa, Paco Roncero and his signature panini, the Savini Tartufi Truffle Restaurant in the NH Collection Firenze Porta Rossa

NH Hotel Group is celebrating the achievement of a fifth star for two of its NH Collection properties, in the cities of Milan and Florence. NH Collection Milano President and NH Collection Firenze Porta Rossa have both been awarded the highest star rating after investment in the rooms and public spaces along with a firm commitment to the highest quality local cuisine. With these two new 5-star hotels, the Group's NH Collection brand now has 36 hotels with this distinguished ranking.

The Company remains committed to offering an unmatched hotel experience thanks to the strategic location of its hotels, extraordinary service, cutting-edge technology and authentic cuisine of the highest quality. It is precisely this last aspect that NH Hotel Group has relied on to offer even more in two hotels that already provided excellent service.

With this in mind, NH Collection Milano President has launched a genuinely local concept within Bar Le Colonne: Panhini. Popular in the bars of Milan during the seventies and the eighties, this Italian sandwich now has its own place in the hotel, offering a wide selection of sandwiches, including signature paninis created by three of the Company's Michelin-starred chefs; Paco Roncero (2*), Óscar Velasco (2*) and Chris Naylor (1*).

In Florence, NH Collection Firenze Porta Rossa, one of Italy's oldest hotels, has combined forces with Tuscan institution Savini Tartufi, a family whose passion for truffles has been passed on from generation to generation, to create the Savini Tartufi Truffle Restaurant. With this new opening, the hotel now offers a gastronomic experience with a distinctly local flavour to its guests, locals and visitors to the city.

"Obtaining the fifth star in our hotels NH Collection Milano President and NH Collection Firenze Porta Rossa, in Milan and Florence, respectively, is the result of the Company's commitment to offer an extraordinary hotel experience that goes beyond our guests' expectations. We want to exceed them and surprise our guests every time they come back to our hotels", says Hugo Rovira, Managing Director Southern Europe and USA of NH Hotel Group.

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NH Hotel Group currently operates 74 NH Collection hotels located in 49 cities in 15 countries and plans to open 9 more establishments by 2020. With these two new 5-star hotels, the Group's NH Collection brand now has 36 hotels distinguished with the top category.

NH Collection Milano President and NH Collection Firenze Porta Rossa join three other 5-star hotels that the Company already has in Italy: NH Collection Grand Hotel Convento di Amalfi, NH Collection Palazzo Cinquecento and NH Collection Taormina.

"We will continue to review our value proposal with the aim to keep outperforming ourselves so that we provide all travellers, whether for business or leisure, with hotels of the highest quality" states Rufino Pérez, Chief Operations Officer and Global Transformation Leader of NH Hotel Group.

NH Collection Milano President

Located in the heart of the Italian capital of fashion and design, NH Collection Milano President is just a few steps away from San Babila underground station where a short walk across the Corso Vittorio Emanuele, piazza del Duomo, Via Mercanti and Via Dante leads to Sforza Castle.

The hotel's 274 rooms all boast natural light and are decorated in warm and welcoming colours. NH Collection Milano President offers 104 superior category rooms, 125 premium rooms, 17 premium XL rooms, 16 junior suites, 11 suites and a Duomo Suite with a spacious sitting-room and impressive views of the pinnacles of the Duomo and the golden Madonnina statue.

For business travellers, NH Collection Milano President has nine meeting rooms with a capacity of up to 180 people and the most modern technology to ensure high-impact meetings and events.

As well as the recently opened Panhini, the hotel also offers the "Il Verziere" restaurant which serves local dishes and an excellent selection of local and international cuisine, accompanied by the best wines.

NH Collection Firenze Porta Rossa

Florence, named a World Heritage Site by UNESCO, birthplace of intellectuals and artists and regarded as the cradle of the Renaissance, is home to the NH Collection Firenze Porta Rossa.

As is only fitting in a city of incalculable architectural, cultural and historical heritage, NH Collection Firenze Porta Rossa is located in a historic 13th-century building which still conserves the Torre Monalda, featuring original 19th-century frescoes on its walls.

The past and the present are mingled in this 72-room hotel, comprising 15 superior rooms, 19 premium and 18 premium XL rooms, 16 junior suites, three suites and one suite in the Torre Monalda, all harmoniously decorated with minimalist furniture and modern elements in ivory, cream and deep red.

NH Collection Firenze Porta Rossa also has two elegant meeting-rooms, which have a capacity for up to 40 people and are equipped with state-of-the-art technology and natural light.

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The Savini Tartufi Truffle Restaurant is open to the public as well as guests. Surrounded by 19th-century frescoes, diners can soak up the atmosphere while enjoying aperitifs, starters, main courses and desserts, with or without truffles.

Feel the extraordinary

At NH Collection hotels, guests can enjoy extraordinary Brilliant Basics which are the elements that make up the basic room offering in these leading hotels.

The rooms in NH Collection Milano President and NH Collection Firenze Porta Rossa feature premium ultra-comfortable mattresses, rain-effect showers, Lavazza coffee-makers, 42" LED TV sets, professional hairdryers, exclusive amenities and easily accessible Wifi.

Guests also enjoy other details and special gestures, such as the exclusive Guest Relations officer, all designed so that they feel at home.

About NH Hotel Group

NH Hotel Group (www.nhhotelgroup.com) is a world-leading urban hotel operator and a consolidated multinational player. It operates close to 400 hotels and almost 60,000 rooms in 30 markets across Europe, America and Africa, including top city destinations such as Amsterdam, Barcelona, Berlin, Bogota, Brussels, Buenos Aires, Düsseldorf, Frankfurt, London, Madrid, Mexico City, Milan, Munich, New York, Rome and Vienna.

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