

Film shooting in Tenerife brought in over €9.6 million in 2017

The Island welcomed 104 film productions last year, including 10 feature films



*L to R: A clip from *Tiempos de Guerra*, a clip of Richard Ayoade in *Tenerife for the Travel Man* and a clip from *Operacion-Concha**

Tenerife, the largest of the Canary Islands, played host to a total of 104 national and international film productions in 2017, according to the latest figures released by the [Tenerife Film Commission](#). These productions, attracted by the island's tax incentives and stunning landscapes, generated a total revenue of €9.6 million, an increase of €3 million since 2016.

The Tenerife Film Commission, the brand of the Tenerife Tourism Corporation responsible for promoting the island as a location for films, photoshoots and television commercials, also revealed that photoshoots were a popular filming activity in 2017, with 40 taking place in total. These were followed by 23 advertising shoots, 18 television programmes, 10 feature films, three short films, three documentaries, two music videos and four television series, amongst others. The Tenerife Film Commission answered 250 requests last year, while the total number of shooting days amounted to 635.

Mr. Ricardo Martínez, Director of the Tenerife Film Commission, says: "We are extremely proud that due to its versatile landscape and all-year-round spring-like temperatures, Tenerife has once again been the choice of filming location for many quality productions. Not only this, we can also say that since the creation of the Tenerife Film Commission in 2000, we have welcomed over a thousand local and international production companies to film on the island, collectively generating revenues of almost €90 million."

Amongst the 32 UK productions filmed in Tenerife in 2017, was the British television travel documentary series, *Travel Man*, which is presented by Richard Ayoade, as well as the popular ITV dating show, *Take Me Out*. Tenerife was also the backdrop for some UK advertising and photo shoots for brands including Jaguar and Honda Miimo.

As for feature films, the Island welcomed the filming of a number of productions, including 'El cuaderno de Sara', 'Sol a cántaros', 'Girls with Balls', 'Happy people', 'Apocalipsis Vodoo', 'Operación Concha' and 'Yucatán', in addition to the animation films 'Tadeo Jones 2: Las aventuras del Rey

Midas' and The Steam Engines of Oz. The television series filmed in Tenerife in 2017 include 'Pro and Cons', 'Tiempos de guerra', 'Kill Skills' and the second season of the animation series 'Cleo'.

For more information about filming in Tenerife, please visit
<https://www.webtenerife.co.uk/tenerifefilm/>

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Tenerife Film Commission

Tenerife Film Commission offers production companies all the advice they may need on locations, permits and the services they may require while shooting on the Island. Tenerife Film Commission has a total of 47- member companies, which means a 27 per cent increase and the creation of new categories like animation, drones, transport and logistics. The wide range of areas suitable as film locations, including volcanic, subtropical, urban, coastal and marine landscapes within a very short distance, means the Island can double for many different places in the world in just a few kilometres. Technology and the network of local production companies, the tax advantages and incentives for productions and a privileged climate that allows shooting exteriors all-year-round, make up the attractions of Tenerife as an ideal film location.

About Tenerife

Tenerife is the largest of the Canary Islands and one of the most popular and easily accessible holiday destinations for UK travellers. Guaranteed sunshine, diverse landscapes, idyllic beaches and charming villages make the island an ideal holiday choice all year round, while its vast array of fantastic activities, from year-round whale watching and stargazing on Spain's tallest peak to caving adventures inside Europe's largest lava tubes, ensure that the island's variety of experiences are as unforgettable as its flavours and friendly people.

For general tourism information on Tenerife, please visit: www.webtenerife.co.uk or follow Tenerife Tourism Corporation online:



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