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## MORE FUN FOR ALL THE FAMILY AT HILTON LONDON METROPOLE

From pizza making to children's maps, new initiatives keep the kids entertained on a capital break







**LONDON – May 2018** Hilton London Metropole is helping families make the most of a capital break with a range of new initiatives designed to keep kids, and their parents, happy. From pizza making and a kid's breakfast corner to kids' maps and check-in steps, the centrally-located hotel close to some of London's most popular attractions is the perfect base for a family escape. Prices for two adults and two children in a Family Room start from £265, per room, per night, including breakfast.

From the moment they arrive, the whole family is taken care of on a Hilton London Metropole break. New reception steps make check-in fun for children, helping them see above the counter and feel part of the experience from the very beginning, while ensuring the process is a smooth one for parents too!

Hilton London Metropole has a choice of stylish rooms for families offering plenty of space and a range of children's TV channels to help families relax after a long day exploring the city, including its Family Superior Rooms, which feature two Queen beds and one sofa bed.

The hotel has also made breakfast fun for the children with its new kids' corner, which features colouring activities, healthy fruit and sweet treats. Hilton's famous buffet breakfast, which features over 100 hot & cold items, is the perfect start to a day exploring and some of London's best attractions, including London Zoo, Madame Tussauds and The Sherlock Holmes Museum, are all nearby. When travelling further afield, specially-designed new children's maps will help children guide their parents on a London adventure, while The Original Tour's hop-on, hop-off buses – with a stop right outside the hotel - are



one of the best ways to explore the city. Families booking through the hotel's concierge enjoy up to £15<sup>[1]</sup> off.

After a busy day of sightseeing – or having fun in the hotel's 12.5m heated pool - families are sure to have worked up an appetite, and there is no better place to head than the Italian-inspired <u>Fiamma</u> restaurant. At 6pm each day, little chefs can join Fiamma's big chefs for some fun in the kitchen by making their very own authentic Italian pizzas.

Onur Avkan, Director of Front of House Operations at Hilton London Metropole, said: "We're really excited to be launching these new initiatives to help families make the most of a London break. We know how important quality family breaks are, so each of our new initiatives has been tailored with children and parents in mind, making the whole process from check-in to check-out fun for the kids and stress-free for the parents."

With these new family initiatives, children under five years eating for free<sup>[3]</sup> from the children's menu, and family rooms starting at £265, per night, Hilton London Metropole is the ideal base for a family adventure in the capital!

For full details and to book, please call +44 (0) 207 402141, e-mail <a href="mailto:cbs.londonmet@hilton.com">cbs.londonmet@hilton.com</a> or visit londonmet.hilton.com

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- [1] Based on a 24-hour family ticket for two adults and two children and a full ticket price of £79.
- [2] Hilton London Metropole is not responsible for the supervision of children in the Kids Corner.
- \*3] For full details and terms and conditions please visit: londonmet.hilton.com

## **About Hilton London Metropole**

Just 10 minutes from Oxford Street and Hyde Park, and 2 minutes from the London Underground, Hilton London Metropole is situated in the heart of London. With over 1,000 stylish guest rooms, a range of exciting dining options, over 4,300 m of meeting and event space and the LivingWell Health Club with a 12.5m heated pool, the hotel is the perfect choice for business or pleasure. Visit <a href="Iondonmet.hilton.com">Iondonmet.hilton.com</a> for more information and connect with Hilton London Metropole on <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a>, <a href="LinkedIn">LinkedIn</a> and <a href="Instagram">Instagram</a>.

## **About Hilton Hotels & Resorts**

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With 575 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values to every guest who walks through its doors. As the flagship brand of Hilton, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the



award-winning Hilton Honors program. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi, and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors mobile app. Begin your journey at www.hilton.com, and learn more about the brand by visiting news.hilton.com, or following us on Facebook, Twitter, and Instagram.