



# EVERGREEN GROUP

## Evergreen Group Celebrates 50<sup>th</sup> Anniversary as it Continues “Full Steam Ahead” into the Future



Evergreen Group, the parent company of Taiwan’s leading independent airline EVA Air and a leader in marine transportation, celebrated its 50th anniversary on September 1<sup>st</sup>. The anniversary event was held in Taiwan and attended by senior executives and employees of Evergreen Group, public officials, customers and business agents from the shipping and airline industries as well as representatives of supply chain partners from over fifty countries.

During his welcome address, Mr K.H Chang of Evergreen International Corporation thanked business partners and all employees for working hand-in-hand with Evergreen Group for the past 50 years. Mr K.H Chang also expressed his gratitude to the general public for its support and encouragement, which he credits for helping the group achieve the scale of its business today.

To commemorate the significant milestone, Evergreen presented a celebratory banner, which was designed to specifically reflect Evergreen’s gratitude for its past success and its expectations for a future of prosperity. Green waves across the 50th anniversary insignia represented the energy of the ocean and symbolised Evergreen’s continuous breakthroughs, development and innovative achievements. The compass characterised the corporate philosophy of Evergreen’s Founder Dr Y.G Chang who aimed to guide employees to embody the company’s values, conquer challenges along the way and sail full steam into the future. The vitality of each of Evergreen’s business entities were signified by the colourful dots throughout.

Following its success in establishing itself as a leader in the marine transportation field, Evergreen has developed into a global conglomerate across sea, land and air, expanding its business scope into aviation technologies, international hotel chains and steel production. All of Evergreen Group’s companies continue to dedicate efforts to provide a better service for customers and the wider community. Looking to the future, Evergreen Group will continue to embrace Dr Y.G Chang’s corporate philosophy of generating profit, caring for employees and giving back to society as it heads into the next 50 years.

## **Launching Taiwan's first independent airline**

Having built a solid foundation in the shipping industry over 20 years with Evergreen Marine Corporation, Dr. Chang sought to expand Evergreen's transportation services into the airline industry. In 1988, on the 20th anniversary of Evergreen Marine, Dr. Chang announced his plans to invest and build EVA air – the first privately-owned airline in Taiwan.

Dr Chang once said that; "Although it will not be possible for EVA Air to grow to be the biggest in the world due to the restrictions of air traffic rights, EVA Air has to be the safest and best airline in the world, following the example of Evergreen Marine in the shipping industry"

EVA air is continually recognised for its dedication to flight safety and service quality and has been named one of the safest airlines in the world by AirlineRatings.com on multiple occasions and has achieved five-star SKYTRAX status for three consecutive years, as it continues to be forefront of international airlines.

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### **About EVA Air:**

EVA Air, a Star Alliance member, was formed in 1989 as Taiwan's leading independent airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies to more than 60 international destinations throughout Asia, Oceania, North America and Europe where gateways include London, Paris, Amsterdam and Vienna. It operates daily nonstop flights from London Heathrow to Bangkok that continue to Taipei where passengers can easily connect on to every major city in Asia, including close to 20 gateways in Mainland China. It has a reputation for innovation, warm, friendly service and an impeccable safety record.

EVA Air launched the industry's first premium economy cabin in 1992. Formerly named Elite Class, this cabin was voted Best Premium Economy in a previous annual SKYTRAX poll. SKYTRAX's annual World Airline Awards have rated EVA Air as one of the World's Top-10 Best Airlines and No. 1 for Cleanest Cabins multiple times, including in its 2017 awards. In 2018, EVA Air was presented with the award for World's Best Airport Services by SKYTRAX.

For more information, please visit: [www.evaair.com](http://www.evaair.com)

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