

EVA AIR'S FIRST HALF MARATHON EVENT SEES 18,000 RUNNERS

TAKE TO THE COURSE IN TAIPEI



TAIPEI, TAIWAN (XX November, 2018) – [EVA Air](#), Taiwan's leading independent airline, held its first half marathon event on October 28th 2018 in Taipei, Taiwan. The event saw almost 18,000 runners from 43 countries compete in half-marathon, 10km and 3km races in Taiwan's capital.

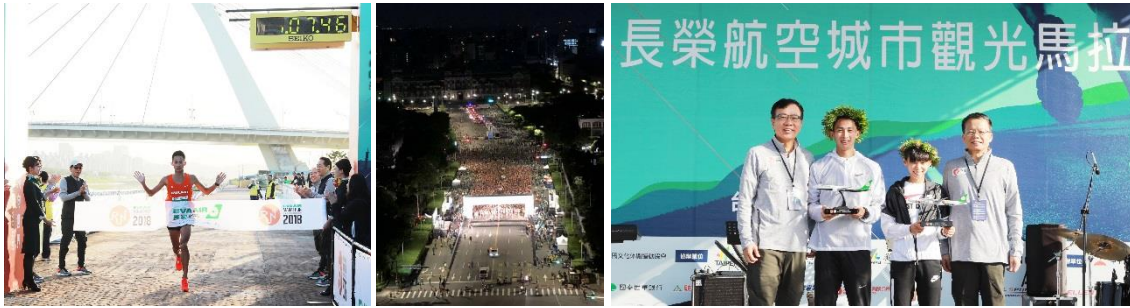
The half marathon race began at 5:30am at the Presidential Plaza, with EVA Air Chairman Steve Lin and Taipei City Mayor Wenzhe Ke, jointly firing the starter gun to kick-off the event. The route took runners past some of Taipei's most well-known sights, including the National Theater, DaXiao Gate and the Keelung River, as the sun rose over the city.

The half marathon race was certified by the AIMS (International Marathon & Long Distance Association) and IAAF (International Athletics Federation) certification, with nearly 6,000 runners participating. The 10km race saw more than 7,800 runners take to the course, while 4,000 took part in the 3km event.

EVA Air invited foreign tourism bureaus, domestic and city tourism units, as well as well-known travel agencies to set up booths around the finishing line at the Dajia Riverside Park, providing a variety of drinks and food for runners.

At the end of the running event, EVA Air also demonstrated the Royal Laurel Class seat of its new Boeing 787 Dreamliner, created by the Designworks of the BMW Group, offering runners and spectators the chance to see this brand-new product.

A 2019 half marathon event is in planning stages and will take place in Q4 next year, with the aim of creating an event that becomes a tourist event combining sports with sightseeing.



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About EVA Air:

[EVA Air](#), a Star Alliance member, was formed in 1989 as Taiwan's leading independent airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies to more than 60 international destinations throughout Asia, Oceania, North America and Europe where gateways include London, Paris, Amsterdam and Vienna. It operates daily nonstop flights from London Heathrow to Bangkok that continue to Taipei where passengers can easily connect on to every major city in Asia, including close to 30 gateways in Mainland China. It has a reputation for innovation, warm, friendly service and an impeccable safety record.

EVA Air launched the industry's first premium economy cabin in 1992. Named Elite Class, this cabin was voted Best Premium Economy in an annual SKYTRAX poll. SKYTRAX's annual World Airline Awards have rated EVA Air as one of the World's Top-10 Best Airlines and No. 1 for Cleanest Cabins multiple times, including in its 2017 awards. In 2017, EVA Air was presented with the award for Best Business Class Comfort Amenities by SKYTRAX.

Travellers can learn more about EVA and schedule, book and buy tickets at www.evaair.com.