



PALM SPRINGS WELCOMES LUXURY BOUTIQUE HOTEL THE WEEKEND



XX March 2019 – The Californian desert oasis of Palm Springs has welcomed the opening of luxury mid-century modern boutique hotel The Weekend. Having originally been built in the 1960s, the building has undergone a multi-million-dollar renovation to create a stylish, elegant retreat that is befitting of Palm Springs’ Hollywood getaway heritage.

On entering the boutique hotel, guests are greeted with a chic, timeless space which fuses modern design with mid-century 1960s sophistication to create a truly relaxing sanctuary. The elegant design continues into the hotel’s one and two-bedroom suites, which are all located poolside and feature spacious living rooms, king-size beds, private patios, soothing rainfall showers, re-energising Keurig coffee makers and luxurious L’Occitane toiletries. Those travelling with friends or family can make the most of the hotel’s Deluxe 2 Bedroom Suites and Premier 2 Bedroom Suites, which offer plenty of space, along with one king bedroom and one queen bedroom.

Having enjoyed a delicious complimentary breakfast, guests can relax in the lush common area, which features a beautiful pool, or take the short walk to Palm Springs’ revitalised downtown and its fantastic range of cool restaurants, bars and stores.

For more information on The Weekend, please visit theweekendpalmssprings.com

For more information on the city of Palm Springs, visit www.visitpalmssprings.com

-ENDS-

About Palm Springs

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California’s San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information see www.visitpalmssprings.com.

For regular updates on the city of Palm Springs, please click on the relevant icons below:



Press Contact

For media information and images, please contact Leanne Barton at Hume Whitehead on 0203 375 4059 or e-mail Leanne@humewhitehead.co.uk.