



EVA AIR AND WEST HAM UNITED CONTINUE GLOBAL PARTNERSHIP AGREEMENT FOR A SECOND YEAR



Caption: Still from EVA Air's official video for the first West Ham United Football Club home game of the 2018/2019 season

LONDON, XX June 2019 – <u>EVA Air</u>, Taiwan's leading independent airline, and Premier League football club West Ham United, are continuing their partnership agreement for a second season.

The continuation of the agreement, which positions EVA Air as West Ham United's official airline partner, follows a successful year of collaboration between the two parties, including multiple branding opportunities, as well as engaging fan activations and initiatives.

EVA Air President Clay Sun said: "We have long been a proud supporter of sports and have been honoured to be the official airline sponsor of West Ham United over the 2018/2019 football season. We are delighted to be continuing this collaboration for a second year, into the 2019/2020 football season and look forward to bringing further benefits to West Ham United's loyal fan base. We wish the football club all the best for the upcoming season."

West Ham United's Digital and Commercial Director Karim Virani said: "We've had a really successful season with EVA Air as our first ever official airline partner, and we're delighted to be working with them in 2019/2020. The continuing agreement will give our fans the opportunity to benefit from even more exciting offers and experiences, as anticipation builds into the next campaign with manager Manuel Pellegrini leading the team at London Stadium."

With daily flights from London to Bangkok and onwards to Taipei and a growing excitement of Premier League football in Asia, it is fitting that EVA Air sponsors the Premier League football club. West Ham United's home ground is the internationally acclaimed London Stadium, located in the Queen Elizabeth Olympic Park and is easily accessible by a variety of transport links.

For more information please visit www.evaair.com, or contact EVA Air on 0207 380 8300.

About EVA Air:





EVA Air, a Star Alliance member, was formed in 1989 as Taiwan's leading independent airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies to more than 60 international destinations throughout Asia, Oceania, North America and Europe where gateways include London, Paris, Amsterdam and Vienna. It operates daily non-stop flights from London Heathrow to Bangkok that continue to Taipei where passengers can easily connect on to every major city in Asia, including close to 17 gateways in Mainland China. It has a reputation for innovation, warm, friendly service and an impeccable safety record.

EVA Air launched the industry's first premium economy cabin in 1992. Formally named Elite Class, this cabin was voted Best Premium Economy in an annual SKYTRAX poll. SKYTRAX's annual World Airline Awards have rated EVA Air as one of the World's Top-10 Best Airlines and No. 1 for Cleanest Cabins multiple times, including in its 2017 awards. In its recent service recognition, EVA Air was ranked as one of the Top-10 world's Best Airlines by TripAdvisor, the world's largest travel site.

About West Ham United:

West Ham United are a Premier League football club based at the 60,000-capacity London Stadium on Queen Elizabeth Olympic Park since July 2016. Formed in 1895 as Thames Ironworks FC in nearby Canning Town, the Hammers are three-times FA Cup winners, 1965 European Cup Winners' Cup winners. They are soon to embark upon their 22nd season as a Premier League club.

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