

PALM SPRINGS MODERNISM WEEK FALL PREVIEW SCHEDULE ANNOUNCED

Tickets go on sale for Palm Springs' renowned Modernism celebration



Left to right: Premier Double Decker Architectural Bus Tour, Frank Sinatra's "Twin Palms" Estate, Frey House II (Credit - Dan Chavkin)

XX July 2019 – <u>Modernism Week</u> Fall Preview returns to Palm Springs this October (17 – 20), celebrating the best of the city's modernist heritage and culture with a series of impressive events. Tickets go on sale at 12 noon PST on August 1^{st} 2019 and with another line up of fantastic tours, talks and parties, tickets are sure to sell fast. Here's a guide to some of this autumn's best events:

'Recognizing Modernist Architect Hugh Michael Kaptur'

Presented by the Palm Springs Preservation Foundation, attendees can enjoy two free ticketed events that celebrate the life and work of influential modernist architect Hugh Michael Kaptur on Friday 18 October. The first event will see the dedication of "Hugh M. Kaptur Way" at the east end of Kaptur Plaza (originally known as Tahquitz Plaza). Following the street naming ceremony attendees are invited to the nearby Koffi Central for the unveiling of an over-sized architectural rendering of the Kaptur-designed complex. Offering a fantastic opportunity to celebrate the works of this renowned architect, the event is also scheduled to see Hugh Kaptur himself attend.

The schedule also features other Kaptur-focused events, including a rare opportunity to tour a recently refurbished Kaptur structure.

'Midcentury Mixology'

A new addition to the programme, this fantastic event will be held at Palm Springs' renowned Mr Lyon's Steakhouse on Friday 18 and Saturday 19 October between 3pm and 5pm. Joining some legendary mixologists, attendees will learn how to make some of the midcentury's most iconic and classic cocktails before getting to sample them. Tickets are \$62 and include three drinks.

'Bold & Beautiful: Designing with Color in the Desert'

Presented by Michael Ostrow (Interior Designer / Grace Home Furnishings), Sara McLean (Color Expert & Stylist at Dunn-Edwards) and Katy Carrier (Editor of Modern Luxury Palm Springs), this engaging discussion focuses on the use of colour in the iconic design styles within Palm Springs. Mimosas and light bites will also be served, adding an element of midcentury elegance to the event. Taking place on Sunday 20 October, tickets for this event cost \$30.

'Give Me Shelter Home Tour'

Offering a rare opportunity to see inside some of Palm Springs' most beautiful Modernist houses, this self-guided tour takes attendees through six of the city's iconic neighbourhoods. As guests walk through these homes, which are seldom open to the public, they will discover how these midcentury buildings blur the lines between indoor and outside space and work in tandem with the majestic desert landscape. Produced by the Friends of the Palms Springs Animal Shelter, the tour concludes with a cocktail reception at Palm Springs Animal Shelter (4pm - 6pm). This tour takes place on October 19, with tickets costing \$75.

Modernism Week Fall Preview will also see the return of some its most-loved signature events, including the 'Premier Double Decker Architectural Bus Tour', 'Frey House II Tour', 'Frank Sinatra's "Twin Palms" Estate Tour' and 'The Best of Mod with a Twist'.

Following this fantastic Fall Preview, Modernism Week's 11-day festival will return February 13-23, to celebrate its 15th anniversary. The schedule for 2020's full Modernism Week will be announced on October 25, 2019 with tickets on sale from November 1, 2019.

For the full schedule and more information on Modernism Week Fall Preview, please visit: <u>www.modernismweek.com</u>

For more information on the city of Palm Springs, visit: <u>www.visitpalmsprings.com</u>

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About Modernism Week: Modernism Week is a 501 (c) (3) charitable organization, providing scholarships to local Palm Springs students pursuing college educations in the fields of architecture and design; as well as giving grants to local and state organizations for their efforts to preserve modernist architecture throughout the state of California.

Modernism Week's Mission: The mission of Modernism Week is to celebrate and foster appreciation of midcentury architecture and design, as well as contemporary thinking in these fields, by encouraging education, preservation and sustainable modern living as represented in Palm Springs.

About Palm Springs

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information see <u>www.visitpalmsprings.com</u>.

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