

EVA AIR'S HALF MARATHON NOW OPEN FOR REGISTRATION



TAIPEI, TAIWAN (12 July, 2018) – Taiwan’s leading independent airline, EVA Air, has opened the registration for its second annual half marathon, which is set to take place on October 27th 2019 in Taipei. Once again, the EVA Air running event will offer up to 20,000 runners the chance to discover Taipei as they compete in the 21.09km, 10km or 3km races.

Beginning outside Taipei’s Presidential Office plaza at 5:20am*, the half marathon and 10km courses offer competitors the chance to enjoy Taipei’s scenery as they run past some of the city’s most famous sights, including the Memorial Hall, National Theatre and East Gate, before crossing the finish line in Dajia Riverside park.

Runners entering the half marathon will be divided into 12 groups according to age and gender, with the fastest eligible male and female Half Marathon runners winning NT\$ 30,000** (approximately £749*). Other prizes are awarded for various categories, including the top ten fastest male and female half marathon runners and the top five fastest male and female competitors in the 10km race.

On completion of the 21.09km race, runners will receive a medal and electronic certificate to commemorate their achievement, as well as a towel and storage bag. All those completing the half marathon, 10km and 3km races will be entered into a sweepstake to win EVA Air flight tickets to a variety of destinations.

Clay Sun, EVA Air President, said: “2018 saw over 18,000 runners from across the globe compete in the first ever EVA Air Half Marathon event in Taipei. We’re delighted to be offering runners worldwide the opportunity to explore Taipei in a different way and hope this event continues to encourage travellers to visit Taiwan and enjoy all that it has to offer.”



The event is being organised in collaboration with Taipei City Government, Taiwan Tourism Bureau and Chinese Taipei Road Running Association. The event is IAAF and AIMS certified.

Participants can register for the event at www.evaairrun.com/en until June 12th 2019, with entry to the 21km event costing NT\$ 1,100 (approx. £28.)

Travellers can learn more about all of EVA's routes and services and book travel at www.evaair.com

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*The Half Marathon race begins at 5:30am. The 10km race begins at 5:30am.

*Prize funds subject to taxes, as well as terms and conditions, please visit www.evaairrun.com/en/awards.html for more details.

Registration costs NT\$ 1,100 (approx. £28) for the half marathon, NT\$ 800 (approx. £20) for the 10km race and NT\$ 500 (approx. £12.50) for the 3km event.

Age restrictions apply.

About EVA Air:

EVA Air, a Star Alliance member, was formed in 1989 as Taiwan's leading independent airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies to more than 60 international destinations throughout Asia, Oceania, North America and Europe where gateways include London, Paris, Amsterdam and Vienna. It operates daily nonstop flights from London Heathrow to Bangkok that continue to Taipei where passengers can easily connect on to every major city in Asia, including close to 20 gateways in Mainland China. It has a reputation for innovation, warm, friendly service and an impeccable safety record.

EVA Air launched the industry's first premium economy cabin in 1992. Named Elite Class, this cabin was voted Best Premium Economy in an annual SKYTRAX poll. SKYTRAX's annual World Airline Awards have rated EVA Air as one of the World's Top-10 Best Airlines and No. 1 for Cleanest Cabins multiple times, including in its 2017 awards. In 2017, EVA Air was presented with the award for Best Business Class Comfort Amenities by SKYTRAX.



Travellers can learn more about EVA Air and schedule, book and buy tickets at www.evaair.com.