



EVA Air signs global partnership agreement with West Ham United Football Club

LONDON, 31 May 2018 – [EVA Air](#), Taiwan’s leading independent airline, has announced a partnership agreement with Premier League football club West Ham United, which will take effect from 1 June 2018.

The agreement will see EVA Air become West Ham United’s official airline partner, as the club prepares to embark upon their third season in the magnificent London Stadium in Stratford. The partnership will provide multiple branding opportunities for EVA Air and see the two parties work closely together to develop engaging fan activations and initiatives.

Clay Sun, EVA Air President said: “EVA Air is a proud supporter of sports and we are delighted to be partnering with West Ham United. For years we have actively supported and sponsored sports such as golf, tennis, badminton and baseball and this cooperation with the Premier League football club further extends this across our route network. The quality service EVA Air provides to passengers ensures athletes can get the best possible rest during their flights to international tournaments and achieve their best performances.”

Karren Brady, West Ham United Vice-Chairman said: “I am delighted to welcome EVA Air to the West Ham United family. As the excitement of Premier League football continues to grow rapidly throughout Asia, we are extremely proud to team up with an airline that has established a magnificent reputation for its links between London and the Far East. I am very excited about the benefits that the partnership can bring as we continue to grow and develop our corporate identity on a global scale.”

EVA Air offers daily flights from London to Bangkok and onwards to Taipei. It makes complete sense for the airline to sponsor a London-based Premier League club. West Ham United’s home is the London Stadium, which gained international acclaim during the 2012 Olympics. Located in the Queen



Elizabeth Olympic Park, London stadium is very easily accessed by all modes of public transport and the area has benefitted from amazing redevelopment over the years, which has made it an ideal new home for the club as well as a perfect choice for EVA Air to promote their brand.

For more information please visit www.evaair.com, or contact EVA Air on 0207 380 8300.

About EVA Air:

[EVA Air](http://www.evaair.com), a Star Alliance member, was formed in 1989 as Taiwan's leading independent airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies to more than 60 international destinations throughout Asia, Oceania, North America and Europe where gateways include London, Paris, Amsterdam and Vienna. It operates daily non-stop flights from London Heathrow to Bangkok that continue to Taipei where passengers can easily connect on to every major city in Asia, including close to 17 gateways in Mainland China. It has a reputation for innovation, warm, friendly service and an impeccable safety record.

EVA Air launched the industry's first premium economy cabin in 1992. Formally named Elite Class, this cabin was voted Best Premium Economy in an annual SKYTRAX poll. SKYTRAX's annual World Airline Awards have rated EVA Air as one of the World's Top-10 Best Airlines and No. 1 for Cleanest Cabins multiple times, including in its 2017 awards. In its recent service recognition, EVA Air was ranked as one of the Top-10 world's Best Airlines by TripAdvisor, the world's largest travel site.

About West Ham United:

West Ham United are a Premier League football club based at the 57,000-capacity London Stadium on Queen Elizabeth Olympic Park since July 2016. Formed in 1895 as Thames Ironworks FC in nearby Canning Town, the Hammers are three-times FA Cup winners, 1965 European Cup Winners' Cup winners. They are soon to embark upon their 22nd season as a Premier League club.



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