

NH Hotel Group's Ultimate City Breaks For Art Lovers

At the Group's nhow properties, it's not just the destinations that are full of vibrancy and art



From L-R: nhow Milan, nhow Marseille , nhow Berlin and nhow Rotterdam

London, 08 August 2019. Europe is a melting pot of artistic creativity, from contemporary street art to avant-garde galleries and cutting-edge exhibitions and guests at NH Hotel Group's nhow properties in Milan, Marseille, Berlin and Rotterdam will find that their hotel – as well as the city - boasts impressive creative credentials.

Those looking for the ultimate arty city break need look no further than the iconic and inspirational nhow hotels from NH Hotel Group. Inspired by the cities in which they are located, each nhow hotel is a unique creation by an inspired designer whose imagination knows no bounds. From 'Europe's first music hotel' in Berlin to a take on fashionable avant-garde design in Milan, each property reflects its city's creative culture and is the perfect base from which to discover Europe's artistic jewels.

nhow Milan

Milan is famous for being a centre of design, world-renowned as a fashion capital and boasting a rich artistic history that is as diverse as its modern art scene. From strolling around the Pinacoteca Di Brera museum to exploring the Pirelli HangarBicocca gallery or catching a show at the Fondazione Prada arts centre and cinema, there's so much for travellers to pack in to an arty itinerary in the city.

Located in a former industrial building converted to an unconventional space that redefines the traditional concept of a hotel, **nhow Milan** is poised between classic and modern design, boasting a cosmopolitan atmosphere juxtaposed with typical Milanese glamour. Located in the heart of Milan's fashionable Via Tortona design district, within a stone's throw of the city's most celebrated showrooms, it's the perfect place for an art-filled mini-break. What's more, the hotel's lobby is home to a revolving art and furniture exhibit which showcases both local and international artists' work.

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Prices start from GBP 101* per room per night

nhow Marseille

An exuberant multicultural city, Marseille is an artistic hub where splendour and grandeur meet edgy urban backstreets and buildings adorned with the works of local creatives. A jewel of the Provencal coastline, this waterfront city boasts numerous museums and galleries alongside a roster of vibrant cultural events for tourists and locals alike. In particular, the La Friche and Musée Cantini galleries are a must visit while Cours Julien is said to be France's biggest quarter dedicated to street art.

Designer hotel **nhow Marseille** is nestled in the rocky coastline of one of the region's most beautiful bays, perfect for travellers looking to soak up the art and culture of the city whilst being within easy walking distance of the beach. The hotel's communal spaces are full of art work and unconventional design elements inspired by the city and iconic postcards of the French Riviera including a chandelier in the hotel's Sky-Bar made up of 4,000 shimmering steel sardines.

Prices start from GBP 184* per room per night

nhow Berlin

Berlin is a city that pushes the boundaries of creativity, packed full of galleries, museums, music venues and vibrant street art on almost every corner. Such cultural richness makes it the perfect mini-break location for travellers looking to explore a city beyond its tourist hotspots. Lovers of contemporary art should visit the Sammlung Boros, otherwise known as the Boros Bunker and one of Berlin's most exclusive art experiences available only by appointment.

'Europe's first hotel dedicated to music', the futuristic **nhow Berlin** is a design classic in the ultra-trendy area between Friedrichshain and Kreuzberg. Should inspiration strike during their stay, guests can call on a 24-hour room service menu of keyboards, guitars and Bluetooth speakers or head to the hotel's very own music studio and recording booth. There's also an art gallery, breathtaking views of the river Spree from the terraced bar and a **nhow** music night featuring up and coming artists on the first Saturday of every month.

Prices start from GBP 101* per room per night

nhow Rotterdam

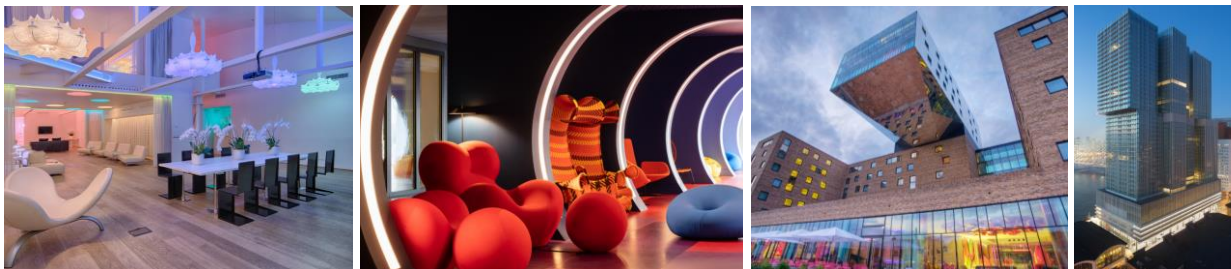
Rotterdam is understated and unmistakably cool with some of Europe's best urban art, contemporary architecture and design as well as an amazing food culture. An unmissable site in the city is the De Markthal, a towering horseshoe-shaped building that houses a food court selling delicious local cuisine. Take a look up

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whilst browsing the stalls and visitors will see one of the city's most impressive modern artworks, the 'Horn of Plenty' by Arno Coenen and Iris Roskam, which sprawls across its ceiling.

Just across the water from De Markthal with an impressive waterfront position on Wilhelmina Pier, **nhow Rotterdam** is part of the sleek new De Rotterdam building which includes shops, cafes and restaurants. The hotel's rooftop terrace, Gastrobar ELVY, boasts unbeatable views of the city skyline below and a minimalistic interior which emulates the stripped-back urban feel of the uber cool city below.

Prices start from GBP 109* per room per night



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* Prices are room only, including VAT. They are subject to availability and terms and conditions. Visit www.nh-hotels.com for full details.

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About nhow Hotels

nhow is the NH Hotel Group brand that singles out its most iconic hotels. Taking their inspiration from the cities in which they are located and designed by the most creative minds of the moment - Foster+Partners, OMA (founded by Rem Koolhaas), Karim Rashid, Sergei Tchoban and Matteo Thum, among others -, nhow is both a hotel and an explosion of inventiveness occupying one single space and offering a version of tourism that differs from the standard. They are an explosion of creativity concentrated in one place.

nhow currently has hotels in Berlin, Milan, Rotterdam and Marseille and will soon inaugurate hotels in Brussels, London, Rome, Amsterdam, Frankfurt, Santiago de Chile and Lima.

About NH Hotel Group

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NH Hotel Group (www.nhhotelgroup.com) is a consolidated multinational player and a leading urban hotel operator in Europe and America, where it operates over 350 hotels. Since 2019, the Company works with Minor Hotels in the integration of their hotel brands under a single corporate umbrella with presence in over 50 countries worldwide. Together, both Groups have a portfolio of over 500 hotels articulated around eight brands: NH Hotels, NH Collection, nhow, Tivoli, Anantara, Avani, Elewana and Oaks - that comprise a broad and diverse range of hotel propositions connected to the needs and desires of today's global travelers.

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